

Site Merchandiser **Global working enviorment**

募集職種

人材紹介会社

エンワールド・ジャパン株式会社

採用企業名

Global e-commerce company

求人ID

676392

部署名

category management team

会社の種類

中小企業 (従業員300名以下) - 外資系企業

外国人の割合

(ほぼ)全員日本人

勤務形態

派遣

勤務地

東京都 23区

給与

400万円 ~ 500万円

ボーナス

給与: ボーナス込み

勤務時間

8

更新日

2020年10月20日 07:00

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒: 学士号

現在のビザ

日本での就労許可が必要です

募集要項

In this position, you will be reporting to Category Management Team. You will need to work closely with Category Managers as well as Marketing team to set up marketing calendar and continuously work on improving RPP performance and help drive Cross Border Trade business.

Job Responsibilities

- Create, manage and execute against a marketing calendar to include on-site messaging and content
- Own merchandising of promotional web page - Retail Promotional Page (RPP)
- Establish metrics and reporting related to traffic and channel performance
- Optimize channels based on direct response and awareness KPIs
- Coordinate with category teams for messaging and cross promotional opportunities, events and deals
- Create merchandising campaigns based on different Business customer personas and industries
- Creative asset production (in partnership with a dedicated design vendors)
- Editing (HTML) and publishing content to site with CMS

スキル・資格

- BA/BS required
- 2+ years of experience designing and executing highly visible marketing campaigns
- Demonstrated experience using hard data and metrics to measure performance, determine improvements and innovations, and to support project requests from partner teams
- Experience working with successful cross-functional teams, achieving goals on-time
- Basic Excel skills
- Excellent writing and copyediting skills
- Fluent in both Japanese and English, both written and spoken
- Skills to use either Photoshop or Illustrator to create/edit images and banners
- Proficiency with basic HTML and XML, plus the ability to learn our in-house analysis tools quickly

会社説明

About en world

en world is a group of recruiting consultancies specialising in professional and managerial roles. Operating from 7 countries, we support global companies' recruitment needs through our Asia Pacific network.

About en world Japan

en world Japan supports globally-renowned international and Japanese companies to hire professionals and managers. Our recruitment consultants specialise across both function and industry resulting in deep market knowledge and focused search results.

en world Japan was founded in 1999, operating as Wall Street Associates and specialising in financial services recruiting. We expanded our coverage and service in response to our customer needs. In 2010 we became a group company of en-japan inc., a leading internet-based provider of recruitment services in Japan.

en world Japan K.K.

<http://enworld.com/jp-en>

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