



## Social Media Marketing Manager

**Flexible and high paying Strategy Role**

### 募集職種

#### 人材紹介会社

アセント・グローバル・パートナーズ (AGP)

#### 採用企業名

US Entertainment and Gaming Company

#### 求人ID

1222863

#### 部署名

Marketing

#### 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

#### 外国人の割合

外国人 半数

#### 雇用形態

正社員

#### 勤務地

アイルランド

#### 給与

1100万円 ~ 1300万円

#### ボーナス

固定給+ボーナス

#### 更新日

2022年01月23日 00:00

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

YOU ARE :

・ A Marketing Expert: you have good knowledge and experience in creating and executing marketing or brand campaigns. You hone a professional marketing background in Japan for 3+ years or relative experience.

- A Social Media Beacon: you've had experience posting on all sorts of social media platforms, including Twitter, YouTube, TikTok, Instagram, LINE, Twitch, Mirrativ, Discord and the forums; you're drawn to the unique two-way conversations social media encourages and are passionate about engaging with a robust community of players.
- A Thoughtful Problem Solver: whether out in the community or in a meeting room, you enjoy the challenges of complex real world player pain points and use your marketing skills and social media knowledge in identifying the most elegant if not witty solution to solve them.
- Collaborative: you know not to dive solo against your challenges, and that involving team members and working smart in a cross matrix organization will help you leverage obstacles and help you scale far beyond the limits of a single person; you are able to communicate clearly and inspire a team to action.
- Multilingual: you're fluent in Japanese and English; you didn't learn these languages in a cultural vacuum and can pick up nuances that could mean the difference between pleasing someone and offending them.

YOU WILL :

- Build holistic SNS strategy for the company
- Collaborate with brand managers and integrated marketers to deliver the right story to the right place on the right social channels.
- Increase brand awareness, touch point and player excitement through social media.
- Drive social media promotion to help the impact of game publishing.
- Amplify the campaign impact, IP/Brand awareness, interaction with players as the closest communication channel.
- Manage SNS agencies and monitor the performance and execution to measure the impact from social media.
- Collaborate with the Central Comms/social media team for storytelling of the company and games.
- Create a net-positive climate and promote better player behavior in the game.

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## 会社説明

INTRODUCTION ASCENT GLOBAL PARTNERS' aim is to provide the highest level of recruitment services to both our clients and candidates around the world, while at the same time providing a professional and exciting work environment, where our employees can build their careers.

Ascent Global Partners takes pride in providing its clients with superior front office and HR business solutions. Founded in June 2012, the firm is headquartered in Tokyo under the careful guidance of Representative Director John Byrne. Initially specializing in the Japanese equities market the company has grown exponentially to cover fixed income, asset management, wealth management and insurance. Ascent Global Partners consultants' vast experience in working across the financial services industry in Japan and the APAC region is founded on integrity and excellence. AGP takes pride in becoming the preeminent boutique recruitment firm for the financial sector. With our combined industry experience of upwards of fifty years, AGP's clients are assured in the knowledge that we will find the most highly skilled and accomplished personnel to fulfil their specific hiring needs. We are committed to developing long term relationships with our partners and providing them with many years of steadfast service.

### Current Business Sectors

- Equities
- Fixed Income
- Asset Management
- Legal
- Industrial
- Technology

Our Approach Ascent Global Partners offers a bespoke recruitment service tailored specifically to each client's needs. We engage closely to ensure the most appropriate and successful business approach. FOR CLIENTS

### Knowledge

At Ascent Global Partners we take pride in and stand by our knowledge of the APAC market. We aim to bring our clients the most relevant and up to date information and be a true resource for helping them grow their businesses. Each of our team members is an expert in their given capacity and takes pride in keeping astride of the changes and developments inherent in their industries.

### Culture

Every market is influenced by the culture in which it resides. At Ascent Global Partners we address Japanese culture with the utmost sensitivity and adapt our international approach to the nuances therein.

### Strategy

Ascent Global Partners applies a range of recruitment strategies according to client needs. These include retained, exclusive, contingent and customized team buildout strategies. It is exceedingly important to us that our client's needs are carefully considered and addressed effectively.

#### Partnership

At Ascent Global Partners we wish to foster long term relationships with our clients. In order for these relationships to prosper we believe in developing strong partnerships built on dedicated service. In addition to finding the best potential recruits we offer advice on best recruitment practices, market salaries, competitor movements, organizational breakdown and strategic hiring opportunities.

#### Integrity

At Ascent Global Partners we value integrity in our work. Our approach to business always considers the lasting significance of our efforts and commitment. We value long term relationships and ethical standards over short term gain. Our business is only as strong as the relationships we foster on both the client and candidate side. Honesty, integrity and commitment are the foundations on which we have built our service. "If you have knowledge, let others light their candles in it." – M. Fuller "To give real service you must add something which cannot be bought or measured with money, and that is sincerity and integrity." – D. Adams