

UNITED WORLD

Digital Marketing Manager

募集職種

人材紹介会社

ユナイテッドワールド株式会社

採用企業名

#521

求人ID

1200459

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 750万円

更新日

2022年01月18日 02:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

大学卒： 学士号

現在のビザ

日本での就労許可が必要です

募集要項

[Company Profile (we represent)]

This company provides a platform for talented artist, all over the world, to exhibit/auction their creation. Their vision is that "creativity has no borders".

Currently, it is used by 2500 registered artists, from more than 80 nationalities, and has the largest market share in Asia. In the future, the company plans to expand to several other countries/regions/markets such as the United States' and Europe's, and create a new art market.

[About this company's art marketplace]

There are many barriers given the complexity of logistics and language-related barriers that stop artists from having their creation expanded into the world. This company undertakes all that work which ranges from negotiations with customers, collection and delivery, to arrangements of returns. This allows artist to think global while working in their own country.

[Achievements so far]

- Succeeded in raising more than 100 million yen from a world-famous VC
- Held a very important auction event
- Made possible the opening of a very large art festival.
- Received the Encouragement Award at the "Cool Japan Matching Award 2021" sponsored by the Cabinet Office
- Implementation of NFT transaction function

[Company's strength]

There are few other companies in the same industry in Japan, and there is a solid foundation for gaining a place in the world. So far, the company is already handling around 17,467 art works (paintings, photographs, and sculptures) from more than 80 countries around the world.

They regularly renew the site and pursue unique usability with excellent UI / UX.

[Team members with rich creative backgrounds]

It is composed of members with backgrounds and disciplines that are different but come together, such as art school graduates, a deputy editor of art magazine, a major logistics graduate, a person with marketing know-how, etc.

[Details of work]

As a marketing manager, you will mainly perform the following tasks.

- Planning / execution of each business branding strategy
- Planning and execution of WEB marketing
- General strategy formulation and execution, such as lead acquisition (SEO / SEM / advertising)
- Analysis using various analytical tools (GA, etc.) and planning of improvement measures
- Channel marketing
- Marketing department member management
- Planning and execution of various promotions

[Conditions]

Employment type: permanent

probation period: 3 months

Estimated annual income: 5 million ~ 7.5 million yen

Work location: Tokyo

Working hours: Core time: 11:00-15:00 (8 hours of actual work per day)

Holidays: 2 days a week (Saturdays and Sundays), national holidays

Vacation: Summer vacation, year-end and New Year holidays, and other vacations available

Benefits: Complete social insurance, commuting allowance (according to company regulations), and other benefits

[About the selection*]

Number of hires: 1 person

Online interview: Available

Interview language: Japanese

Number of interviews: 2 times

Application for overseas residents: Not possible

* May change depending on the situation of the candidate

スキル・資格

[MUST-have requirements]

- More than 3 years of experience in digital marketing
- Advertising operation experience
- Business level English
- Business level Japanese

[Preferred requirements]

- Management experience
- Experience in leading the marketing department at a company

会社説明

United World supports job hunting and recruitment for global talents in Japan

United World is a recruiting agency specializing in recruiting global talents in Japan.

Our various positions are available for new graduates and mid-careers who have high expertise.

[Industry / occupation]

We introduce a wide variety of industries and occupations, including IT, manufacturing, consulting, finance, medical/pharmaceutical, biotechnology, chemical energy, and infrastructure. We handle a wide range of matters such as finance, legal affairs, human resources, and purchasing.

What we do

We keep providing what our customers really need

We pursue our customers' satisfaction; for job seekers offering the best of our experience matching them with great companies, and for companies helping them find those talented foreigners possessing the right skills for the job.

Additionally, we also provide Japanese language classes, business etiquette training, recruiting events, etc.; keeping in mind our main focus which is matching with regular employment jobs.

Vision/Mission

Creating a World Where Anyone Can Work Anywhere

There are many people who want to work but cannot in the world. Even talented and motivated people face many problems on the way to find jobs due to language, where they live, and their nationality.

Also, there is a situation in the world where you have to work and earn money to support your family, but you can't find a job.

We solve this problem by creating a world where anyone can work anywhere through our services.

**Service
For Jobseekers**

- **Recruitment Service**

We introduce the best job for you

It is often difficult for foreigners to find a job in Japan.

Many jobs require a high level of Japanese, but United World tries to introduce jobs that do not require Japanese.

Also, in a work environment where only Japanese people are working, foreigners may feel alienated.

United World aims at introducing companies that have already hired foreigners and have understanding working with global talent.

- **Career Consulting**

Foreign consultants provide kind support

Our foreign consultants who have been living in Japan for a long time and are familiar with job hunting in Japan will support you.

- **Best Support for Job hunting**

We do our best to guide you throughout the hiring process

Job hunting in Japan is unique compared to that from overseas.

For instance, screening of documents may include Japanese CVs as well [Rirekisho and Shokumukeirekisho].

United World provides consistent support until you are hired with a Japanese company, which includes help with polishing

English or Japanese CVs, providing interview advice, helping with job offer negotiations, and so much more.

For Employers

- **Recruitment Service**

We introduce global talents from all over the world

We introduce highly-skilled candidates to Japanese companies.

Only those who live in Japan and want to work in Japan for a long time will be introduced. Even if you are the first time to hire a foreigner, we will support you from the introduction to joining.

- **Result Reward and Refund Policy**

To satisfy our customers

As it is a complete reward system, any number of people are introduced free of charge until the candidate joins the company.

We will conclude a contract upon introduction, but there is no cost here either.

A refund system is provided for those who have been retired early.

To be the best recruitment company

- **To be the best recruitment company**

Skilled staff support you

For about an hour, a skilled foreign consultant interviews a candidate to check background, visa, skills, and experience.

Through the interview and lots of communications, We give the candidates a guide to working in Japan.

Also, staff who are familiar with recruitment of foreigners support the recruiters with kindness. Even if it is the first time for you to hire foreigners, we will support you with attractive job openings, recruiting job seekers, good interview methods and offering offers.

Many Talented Foreign Candidates are Registered

Lots of candidates are Government-sponsored international students who have gone through rigorous screening by the Ministry of Education to obtain scholarships and foreign workers who have advanced knowledge and skills, hold Highly Skilled Foreign Professional visa.

Positions We provide

- **IT Engineer**

Focus on tech venture companies aiming to be listed by raising funds. We introduce AI engineers with machine learning and deep learning and experienced back-end, front-end, server-side, infrastructure engineers, etc.

- **Business-side**

We introduce trilingual people who are fluent in Japanese, English and native languages through overseas sales and business development marketing.

- **R&D**

We introduce those who are postdoctoral at research institutions and universities as R&D in the fields of biotechnology, healthcare, life sciences, and chemistry.

- **Others**

If you have any requests, we introduce you to other job categories such as an interpreter, office work, accounting.