

PR/087692 | Senior Marketing Specialist (m / f / d)

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント ドイツ

求人ID
1624029

業種
小売

雇用形態
正社員

勤務地
ドイツ

給与
経験考慮の上、応相談

更新日
2026年11月24日 11:04

応募必要条件

職務経験
10年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

***Applicants must have a valid working permit in Germany* Overview**
A family-run Japanese company with more than 200 years of history is looking for an eCommerce Specialist (m/f/d), located in Milan, Italy.

Reporting to the Head of eCommerce, this role is responsible for driving eRetailer and category performance while ensuring optimal trade revenue and profitability.

With full budget accountability in alignment with the line manager, the position focuses on building strong, influential relationships with key eRetailers and collaborating with internal stakeholders to deliver actionable insights and innovative solutions. The role will lead the development and execution of mutually beneficial joint business plans that foster sustainable growth for the eCommerce channel and the overall market.

Responsibilities

- Lead the European new product launch process, identifying opportunities from our global portfolio.

- Develop the launch roadmap and coordinate launches with Japan HQ and European markets.
- Support European markets in delivering consistent and impactful brand execution across different touchpoints.
- Drive best practices for in-store activations, displays and point-of-sale (POS) materials.
- Develop solutions that strengthen brand visibility while supporting local commercial needs.
- Supporting account reconciliations and general accounting activities.
- Establish a structured approach to evaluating promotional activities.
- Identify learnings across markets and translate insights into recommendations for future activations and marketing investment.

Requirements

- 10+ years of relevant experience in Brand Management, Trade Marketing, Innovation or broader Marketing roles, ideally within FMCG.
- Strong understanding of brand building and trade marketing, combined with a commercial mindset.
- Experience working across multiple markets or in an international environment.
- Proven ability to independently lead complex projects and coordinate multiple stakeholders.
- A balance of strategic thinking and hands-on execution.
- Strong communication, stakeholder management and presentation skills.
- Excellent organisational skills and ability to manage multiple priorities.
- Proactive, pragmatic and comfortable working in a dynamic and evolving organisation.
- Fluent English; additional European languages are an advantage.
- Strong PowerPoint and Excel skills.

#LI-JACDE #countrygermany
Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: https://www.jac-recruitment.de/privacy-policy
Terms and Conditions Link: https://www.jac-recruitment.de/terms-of-use

会社説明