Marketing manager

> **Drive Luxury Brand Growth**

募集職種

人材紹介会社
SThree株式会社

求人ID
1623517

業種
日用品・化粧品

雇用形態
正社員

勤務地
東京都 23区

給与
経験考慮の上、応相談

更新日
2026年11月17日 14:45

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

We are partnering with a **globally recognized luxury beauty company** to hire a **Marketing Manager** to lead the strategic development and growth of an iconic prestige brand portfolio in Japan.

This is an exciting opportunity for a **strategic and commercially driven marketing leader** who is passionate about brand building, consumer engagement, and delivering meaningful luxury experiences. The role will be responsible for brand strategy, product launches, integrated marketing, CRM, digital activation, and business performance management, while ensuring alignment with the brand's heritage, values, and global vision.

Key Responsibilities

- Develop and execute brand strategies and annual marketing plans
- Lead product launches and integrated marketing campaigns
- Drive consumer engagement across digital, CRM, retail, and influencer channels
- Analyze market trends, consumer insights, and brand performance to identify growth opportunities
- Manage budgets, forecasts, and business performance
- Partner closely with regional, global, and cross-functional stakeholders
- Ensure all marketing activities align with brand positioning and business objectives

Key Requirements

- 10+ years of marketing experience, ideally within brand management
- Proven success in product launches and integrated marketing campaigns
- Strong commercial acumen and analytical capabilities
- Experience managing budgets and business performance
- Excellent project management and stakeholder management skills
- Business-level Japanese and English
- Ability to thrive in a fast-paced, international environment

Preferred Background

- Luxury beauty, cosmetics, skincare, fashion, premium consumer goods, or FMCG
- Experience with digital marketing, CRM, social media, or e-commerce
- Experience managing premium or international brands
- Strong brand-building and consumer engagement expertise

Why Consider This Opportunity?

- Join a leading global luxury beauty organization
- Lead high-visibility marketing initiatives with significant business impact
- Work closely with regional and global stakeholders
- Enjoy strong career development opportunities in an international environment
- Play a key role in shaping the growth of an iconic premium brand portfolio

会社説明

A leading global prestige beauty company with a portfolio of world-renowned luxury brands. The organization operates across more than 150 markets and is recognized for its strong brand equity, innovative marketing, and commitment to developing top talent.