

【800 ~ 1100万円】Brand Marketing Manager/Staff Shiseido Global Bran…

株式会社資生堂での募集です。 プロダクトマネージャー・ブランドマネージャーのご…

募集職種

人材紹介会社
株式会社ジェイ エイ シー リクルートメント

採用企業名
株式会社資生堂

求人ID
1622285

業種
日用品・化粧品

雇用形態
正社員

勤務地
東京都 23区

給与
800万円 ~ 1100万円

勤務時間
08:30 ~ 17:15

休日・休暇
【有給休暇】入社初日より付与（Max12日・初年度の付与日数は入社日によって異なる）【休日】完全週休二日制 土 日 祝日 G…

更新日
2026年11月12日 14:58

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

【求人No NJB2260436】
■Overview
Founded in 1872 in Japan Shiseido Group is within the leading cosmetics companies in the world and aims to inspire a life of beauty and culture.
Shiseido Global Brand Unit operates Brand SHISEIDO which has the biggest business size in the company and is distributed to 90 markets. The mission of the Marketing department is to create brand desirability and strengthen brand equity.

This position plays a vital role in driving and elevating the brand wide brand's image by developing the entire Integrated

Marketing Communication（ IMC ） for major brands moments such as brand campaigns holidays and sustainability initiatives.

■Role and Responsibility
Lead the development of the entire IMC for overarching brand campaigns and programs including creative work and asset creation with agencies to enhance the brand image and deliver value to consumers.
Support the GM and VP in defining and implementing the brand's key moments from a branding perspective including the development of a 3 year strategy for all brand moments.
Closely collaborate with the Consumer Experience Group Creative Department and Product Development Department to develop an inclusive and cohesive consumer experience.
Lead projects and hold responsibility for team coaching and mentoring junior team members as a core/senior member of the team（ depending on the grade level ）.

スキル・資格

■Basic Requirement
・Brand Concept Design: Proven ability to design and develop compelling brand concepts.
・Marketing Expertise: Strong experience in marketing and communication development as a project leader including IMC development and asset creation with agencies.
・Strategic Thinking: Strong logical and strategic thinking capabilities with high level analytical and problem solving skills.
・Language Skills: Bilingual proficiency in Japanese and English（ both verbal and written ） with the ability to engage influence and drive diverse stakeholders.
・Mentorship: Experience coaching and mentoring junior team members as a senior or core team contributor.
・Adaptability: High agility and flexibility in a fast changing global business environment.

■Preferred Requirement
・Industry Experience: Prior experience in the cosmetics industry particularly within the skincare category is highly preferred.
・Global Brand Management: Experience as a Brand Holder within a global brand organization.
・Category Knowledge: Strong passion for and deep knowledge of prestige skincare and/or makeup categories.

会社説明

資生堂はスキンケア、メイクアップ、フレグランスなどの「化粧品」を中心とした事業展開を行いながらも、そのほか「レストラン事業」「教育・保育事業」など幅広く展開しています。 化粧品だけにとどまらず、世界中のお客さまの生活に新しい価値を創造し、資生堂にしかできない「ビューティーイノベーション」で社会に貢献したいと考えています。