

【1150 ~ 1500万円】Sr. Manager Digital Learning Capability Develop…

ブリストル・マイヤーズ スクイブ株式会社での募集です。 商品企画・開発 (マーケ...

募集職種

人材紹介会社
株式会社ジェイ エイ シー リクルートメント

採用企業名
ブリストル・マイヤーズ スクイブ株式会社

求人ID
1622071

業種
医薬品

会社の種類
外資系企業

雇用形態
正社員

勤務地
東京都 23区

給与
1100万円 ~ 1500万円

勤務時間
09:00 ~ 17:15

休日・休暇
【有給休暇】初年度：試用期間終了後1 ~ 10日 (入社時期により異なる) / 2年度目：13日 年間休日日数は年毎に変更がございます ...

更新日
2026年11月12日 14:56

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
流暢レベル

日本語レベル
ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

【求人No NJB2395437】
At Bristol Myers Squibb our employees often ask “Who are you working for・”・a question that fuels collaboration accountability and urgency in our work. Our purpose driven culture inspires us to discover develop and deliver innovative medicines to prevail over serious diseases. We offer uniquely interesting and meaningful work opportunities for growth and a supportive environment that values inclusion wellbeing flexibility and comprehensive benefits. This is work that transforms the lives of patients and the careers of those who do it.

Description:As the senior manager for Digital Learning and Capability Development reporting to the Head of Commercialization・Learning Japan you will drive capability transformation for Marketing Medical and Market Access （3M） teams across・Japan ・ with a particular focus on Marketing capability development ・ through innovative learning solutions digital・technologies and AI while also extending support to Sales capability development.・You will partner with Marketing leaders as well as local and global stakeholders to build commercial capabilities that・improve business performance productivity and value creation while supporting a culture of continuous learning and・innovation.・Key Responsibilities:●Marketing Medical Market Access（3M） Capability Development・・ Design and deliver capability development programs across the Marketing Medical and Market Access（3M）・functions with primary focus on Marketing capability development.・・ Own the continuous development programs for Marketing ・ and extend support to Medical and Market・Access（3M） ・ in collaboration with the Japan Commercialization Excellence team.・・ Utilize tools such as Competency360 feedback surveys AI enabled solutions and digital learning platforms to・drive Marketing capability growth and business performance.・・ Partner with Marketing leadership to identify capability gaps and design targeted development journeys for・Product Managers and other Marketing professionals.・●Digital Learning Capability Strategy・・ Develop and execute digital learning and capability development strategies aligned with business priorities ・ supporting Sales Marketing Medical and Market Access（3M） teams.・・ Adapt global frameworks into impactful local solutions and evidence based learning approaches.・・ Drive data driven and technology enabled learning transformation leveraging platforms such as MyLearning・and other digital learning solutions.・●AI Digital Innovation・・ Leverage AI and digital solutions（e.g. AI role play tools for customer engagement simulations） to improve・learning effectiveness efficiency and business impact.・・ Promote innovative approaches that enhance productivity decision making and personalized capability・development.・・ Identify opportunities to create value through AI technology automation and advanced analytics.・Strategic Partnership Project Leadership・・ Collaborate with Marketing and other business leaders as well as global stakeholders to align capability・initiatives with business priorities.・・ Lead cross functional projects and manage multiple priorities in a matrix organization.・・ Build strong stakeholder engagement and drive successful execution across local and global teams.・●Learning Technology Impact Measurement・・ Optimize learning platforms digital tools and learner experiences including MyLearning and other learning・technologies.・・ Define and monitor KPIs using evidence based learning principles and the Kirkpatrick Model to evaluate・effectiveness and business impact.・・ Continuously improve programs using learner data insights and industry best practices with a focus on・achieving measurable business outcomes for Marketing and other 3M functions（including Kirkpatrick Level 4）.

スキル・資格

Skills and Experience:・ Bachelor’s degree preferred・・ Strong Marketing experience with demonstrated understanding of brand strategy customer engagement ・and commercial capability development required・・ Experience supporting Marketing Medical Market Access or other commercial functions with particular・depth in Marketing・・ Experience designing or delivering Marketing specific learning content（e.g. brand strategy training HCP・engagement digital marketing enablement） preferred・・ 5+ years of pharmaceutical healthcare or related industry experience・・ Business level English proficiency（required） with the ability to effectively collaborate and communicate with・global stakeholders・・ Proven experience collaborating with global stakeholders in a matrix organization・・ Strong project management and stakeholder management skills・・ Strategic thinking and problem solving capabilities・・ Experience in capability development learning design talent development or commercial excellence・・ Knowledge of AI digital technologies learning platforms and data driven learning approaches・・ Experience leveraging AI digital tools or learning analytics to drive capability development・・ Excellent communication facilitation and presentation skills・・ Ability to manage multiple priorities in a fast paced environment・

We hire for skills and capabilities not just credentials ・ if this role excites you but doesn’t perfectly match your resume we encourage you to apply anyway.

会社説明

医薬品の輸入、製造、販売