

PR/110915 | Marketing Manager

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント インド

求人ID
1621784

業種
その他（メーカー）

雇用形態
正社員

勤務地
インド

給与
経験考慮の上、応相談

更新日
2026年11月10日 11:21

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Position: Marketing Manager

Location: Mumbai / Maharashtra

Role Overview:

We are looking for an experienced and result-oriented Marketing Manager to develop and expand our customer base across India. The candidate will be responsible for identifying new business opportunities, developing relationships with industrial customers, generating enquiries, managing the sales pipeline and increasing the company's market presence. This is a hands-on B2B marketing role, requiring a strong combination of market development, customer acquisition, relationship management and commercial / technical understanding.

Key Responsibilities

Identify and acquire new customers across India through calls, emails, meetings and visits.

Develop relationships with procurement, purchase, engineering, project and production teams.

Use industry network to generate enquiries, follow up quotations and convert opportunities into orders.

Develop existing accounts and generate repeat / higher-value business. Identify target companies and decision-makers, and run outreach to them.

Maintain customer database, sales pipeline, forecasts and regular management reports.

Build market intelligence on competitors, pricing, demand and customer requirements.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明