JAC Recruitment

タイの求人なら
JAC Recruitment Thailand

PR/120735 | Marketing Specialist Staff

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント タイランド

求人ID
1621749

業種
その他（メーカー）

雇用形態
正社員

勤務地
タイ

給与
経験考慮の上、応相談

更新日
2026年11月10日 11:17

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

The Marketing Specialist Staff role supports marketing and business growth initiatives through campaign management, market research, and data-driven insights.

Responsibilities

- Plan and execute online and offline marketing campaigns to support branding and business growth.
- Coordinate with sales teams, internal stakeholders, and external vendors to deliver marketing activities.
- Conduct market research, competitor analysis, and industry trend monitoring.
- Develop marketing strategies and provide recommendations to support sales objectives.
- Manage social media, digital marketing, SEO/SEM, email marketing, and content creation initiatives.
- Analyze campaign performance and prepare reports using marketing and CRM tools.

- Monitor customer journeys and optimize marketing activities to improve effectiveness.
- Collect and interpret market, customer, and competitor data to identify business opportunities.

Requirements

- Bachelor’s degree in Marketing, Communications, or a related field.
- At least 3 years of experience in marketing, digital marketing, or market research.
- Experience in the electronics industry is an advantage.
- Knowledge of marketing strategy, market analysis, and campaign management.
- Experience with social media platforms, SEO/SEM, and digital marketing tools.
- Proficiency in Microsoft Excel and PowerPoint.
- Good command of English (TOEIC 700+ preferred).
- Strong analytical, communication, presentation, and stakeholder management skills.
- Well-organized, detail-oriented, and able to manage multiple projects effectively.

About the Company

A leading international company in the electronics industry, providing advanced components, technologies, and business solutions to customers across various sectors. The organization operates as part of a global network and offers opportunities to work in a dynamic, innovation-driven environment with regional collaboration and market exposure.

#LI-JACTH

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会社説明