

PR/120670 | Sales Planning Manager / Campaign

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント タイランド

求人ID
1621195

業種
その他

雇用形態
正社員

勤務地
タイ

給与
経験考慮の上、応相談

更新日
2026年11月17日 09:00

応募必要条件

職務経験
10年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Salary: 40,000 - 65,000 THB
Position: Sales Planning
Location: Rama 3 (Hybrid working)

Company Overview

Our client is a leading provider of integrated security solutions with a strong presence in Thailand and across Asia. Backed by decades of industry experience, the company offers a wide range of security products and services, including electronic security systems, CCTV surveillance, access control solutions, and emergency response services.

Working Hours

- Monday – Friday: **08:30 – 17:45**
- Flexible start time: **07:30 – 09:30**

- Up to **2 days/week Work from Home** (subject to manager approval)

Responsibilities

- Develop sales strategies and mid-to-long-term business plans
- Establish sales targets, KPIs, and performance measurement frameworks
- Conduct market research, competitor analysis, and sales data analysis
- Plan and implement new sales initiatives to drive business growth
- Prepare reports, presentations, and strategic recommendations for senior management
- Collaborate with sales teams and cross-functional departments to ensure alignment with business objectives
- Lead, manage, and develop the Sales Planning team
- Design and execute initiatives to improve sales productivity and organizational effectiveness

Qualifications

- Bachelor's Degree in Business Administration, Marketing, Economics, or related field
- Experience in the security industry, including:
  Security guard services/CCTV and surveillance systems/Access control systems/Security technology solutions
- Experience in Sales Planning or Business Planning within the IT industry, particularly in: Cybersecurity/Ransomware protection solutions/Network security/Cloud security services
- Proven experience in a managerial, team lead, or people management role
- Strong experience in developing and implementing business initiatives based on data analysis
- Excellent analytical and strategic thinking skills
- Advanced proficiency in Microsoft Excel and PowerPoint
- Good command of English communication

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明