Assistant Social Media Marketing Manager

Fashion social, content & creators

募集職種

人材紹介会社
Cornerstone Recruitment Japan 株式会社

採用企業名
Confidential Client

求人ID
1619392

部署名
Marketing

業種
アパレル・ファッション

会社の種類
外資系企業

雇用形態
正社員

勤務地
東京都 23区, 新宿区

給与
経験考慮の上、応相談 ~ 800万円

ボーナス
固定給+ボーナス

更新日
2026年11月10日 04:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 25%程度)

日本語レベル
ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

About the opportunity
Help shape the social presence of a fashion brand in Japan. In this independent contributor role, you will manage day-to-day social media marketing and outreach across Instagram, Facebook and X, turning global brand direction into engaging local

content and campaigns.

What you'll do
• Develop and improve social strategies and content calendars with creative and global teams.
• Plan, produce and manage social content, campaign copy and organic initiatives.
• Coordinate creator and influencer initiatives with PR and external partners.
• Work with marketing colleagues, global partners and agencies.
• Set and monitor KPIs, review engagement and follower growth, and use social listening, competitor research and customer insights to improve results.
• Improve social media workflows and operating processes.

What makes this opportunity interesting
Contribute to the growth of a fashion brand's social presence in Japan, with a broad mix of storytelling, content, creator collaboration, campaign execution and performance analysis. The role works closely with collaborative local and global teams.

Location and working style
Permanent position based in Shinjuku, Tokyo. Hybrid schedule with a minimum of two office days and up to three remote days each week. Flexible scheduling with no fixed core time.

Please apply through CareerCross.

スキル・資格

Required
• Marketing experience in fashion, retail or consumer goods.
• Experience managing corporate social media accounts and using social listening in practice. Retail social media experience is the priority; candidates with strong DTC social media experience will also be considered.
• Experience with digital marketing, promotions or brand campaigns, including agency management.
• Native-level Japanese and professional working English for meetings, emails, reports and documents.
• Ability to manage multiple projects and deadlines, collaborate with varied stakeholders and adapt to changing priorities.
• Proficiency in Microsoft Office.
• University degree or equivalent experience.

Desirable
• Experience with creator or influencer initiatives, or an established network of creators, platforms or agencies.
• Personal social media content creation and publishing experience.
• Awareness of emerging social platforms and trends.

会社説明