

PR/120537 | Marketing Manager, Medical Device & Technology

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント タイランド

求人ID
1618560

業種
小売

雇用形態
正社員

勤務地
タイ

給与
経験考慮の上、応相談

更新日
2026年11月03日 09:00

応募必要条件

職務経験
10年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

We are looking for a Marketing Manager to join a leading Medical Device and Technology company.

Responsibilities

- Develop and execute local marketing plans in line with regional strategy and business goals.
- Adapt regional campaigns to fit the local market and customer needs.
- Identify market trends, customer insights, and growth opportunities.
- Plan and run marketing campaigns across online and offline channels.
- Organize product launches, customer events, workshops, webinars, congresses, and exhibitions.
- Work closely with the sales team to generate leads and support business growth.
- Create marketing materials such as presentations, brochures, and sales tools.

- Manage digital marketing activities including email campaigns, CRM, social media, webinars, and content marketing.
- Track campaign performance and marketing effectiveness.
- Manage marketing budget, external agencies, and vendors.
- Collaborate with regional and cross-functional teams to achieve business objectives.

Requirements

- Bachelor's degree in Marketing, Business
- Administration, Communications, or a related field.
- MBA or Master's degree in Marketing is preferred.
- More than 5 years of marketing experience, preferably in Medical Devices, Healthcare or Life Sciences,
- Experience in marketing campaigns, event management, lead generation, and digital marketing.
- Experience working closely with sales teams and external agencies.
- Strong communication, project management, and stakeholder management skills.
- Familiar with CRM, digital marketing tools, and marketing automation platforms.
- Proactive, customer-focused, and able to manage multiple projects at the same time.
- Good command of English.

Additional Information

- Local travel is required, with occasional regional travel.
- Flexibility to support customer events and marketing activities outside regular office hours when needed.

About the Company

Our client is a leading global Medical Technology company, providing innovative healthcare solutions and advanced technologies that support healthcare professionals and improve patient outcomes worldwide.

If you are interested, click APPLY NOW. Please note that only shortlisted candidates will be contacted due to the high number of applicants. Thank you for understanding.

#LI-JACTH

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明