



【船橋本社】 マーケティングコミュニケーションリーダー / Marketing Communications Leader

世界的ブランドのマーケティングをリード

募集職種

採用企業名

イケア・ジャパン株式会社

求人ID

1617245

業種

小売

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

千葉県, 船橋市

最寄駅

京葉線、 南船橋駅

給与

450万円 ~ 経験考慮の上、応相談

勤務時間

Flextime system with core hours from 10:00 to 15:00

更新日

2026年10月16日 09:47

応募締切日

2026年11月01日

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル

ネイティブ

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

募集要項

≪Job Description & Position Highlights≫

- Drive integrated marketing communications across digital and offline channels, ensuring brand consistency and contributing commercial results.
- Contribute to the localization of global communications and the development of relevant local communication activities in line with IKEA's brand identity, positioning, and commercial priorities.
- Collaborate with cross-functional teams to coordinate communication development and ensure a consistent voice in the market.
- Take ownership of assigned communication initiatives and contribute to integrated campaigns and communication solutions that engage customers, strengthen the IKEA brand, and support business performance.
- Enjoy a hybrid work style with three office days per week, flexible working hours, 127 annual holidays, employee discounts, and extensive learning opportunities.

【Job Responsibilities】

< Purpose of this Job >

Lead Marketing Communication activities and solutions that deliver business results aligned with brand identity, positioning and commercial planning.

Please note that this recruitment is primarily for the Marketing Communication Leader position. Depending on experience and qualifications, candidates may also be considered for a Marketing Communication Specialist role.

< Your Responsibilities >

- Active contributor among Leaders within the Marketing team and proactively contribute to marketing plan/output to deliver to the common objectives and goals.
- Secure consistency of all marketing communication consistently across brand and commercial communication from global and local deliverables/activities.
- Contribute to the integrated process for marketing communication development by proactively working with Communications team and Digital Customer Meeting Point (DCMP) team, to secure one voice in the market, and maximize the business and consumer impact.
- Support the development plans in local communication activities in collaboration with cross-functional stakeholders.
- Support all initiatives within and outside commercial included in the agreed communication plan.

■Together as a Team :

Our Marketing Team is a collaborative, cross-functional team covering customer engagement, marketing performance, integrated media, and marketing communications.

The Marketing Communications team plans and executes brand and commercial communications across digital and offline channels. We localize global content, locally develop integrated campaigns and content, and ensure a consistent brand experience across all touchpoints. Working closely with media, SEO, content, online content, and campaign orchestration leader, we aim to strengthen the IKEA brand, engage customers, and deliver business results.

■OPEN IKEA internal recruitment system :

At IKEA we want you to take your career in the direction of your passions. When we recruit for an opening, the position is available to apply to by all IKEA employees. This includes domestic and international opportunities.

Where will your career take you? To the IKEA stores? A different country? Up and up in your current department? It is up to you!

■Working at IKEA :

Everyone has a home at IKEA. Our way of working values work, family, and individuality.
To get a better image of our culture, watch the following 9 interviews with some of our coworkers.
<https://youtu.be/A6MBRKNRIGw>

"At IKEA, we believe everyone has the right to be treated fairly and be given equal opportunities"

Diversity is a key to success; diversity comes in all shapes and sizes. Being ourselves, and contributing with our uniqueness, makes us all grow.

At Ingka Group, we welcome all dimensions of diversity. A diverse and inclusive workplace is good for our co-workers, for our customers and our business.

We strive to have a diverse and inclusive work environment where co-workers feel valued for their uniqueness, recognized for their diverse talents, and where they can be themselves.

IKEA Japan would like to explore together. If you have a passion for this position, please don't hesitate to apply!

Let's get closer to our vision of "creating a better everyday life for the many people" together!

<https://www.ikea.com/jp/ja/this-is-ikea/work-with-us/diversity-and-inclusion-pub86a2cb59>

【Employment Type】

Full-time regular employee- 40 hours per week contract

*Probation period: 6 months (not applicable for internal candidates)

*Start date is the first day of every month (consult with us about your start date)

*Retirement age: 65 years old

【Working Hours】

Flextime system with core hours from 10:00 to 15:00 (based on labor agreement).

【Work Location】

2-3-30 Hama-cho

Funabashi-shi

***Train**

JR Keiyo/Musashino Line 「Minami Funabashi Station」 5mins walk

Keisei Electric Railway 「Funabashi Keibajyo Station」 15mins walk

***Car**

Car/Motorcycle Commuting is available

IKEA Japan's Service Office (headquarters) is located on the 5th floor of IKEA Tokyo-Bay. We embrace a hybrid work style, with co-workers coming to the office 3 times a week and working remotely on other days. The office features a bright, open collaboration space furnished with IKEA products. Work styles may vary depending on the department, so please feel free to ask for details during the interview.

【Holidays & Leave】

- Our total yearly paid time off totals 127 days per year.
- Two days off per week (5-day workweek)
Occasional weekend and public holiday work may be required for events and other business needs. Employees will receive compensatory time off in accordance with company policy.
- Paid vacation (available after 6 months of employment, up to 20 days maximum)
- In addition, we also provide congratulatory or condolence leave, maternity leave, nursing care leave, childcare leave, paternity leave, childcare leave for partners, personal injury leave, nursing leave, volunteer leave, family care leave.

No matter what life stage you are at, we have the leave to support you!

【Benefits & Welfare】

- Social insurance: welfare pension, health insurance, and unemployment insurance
- Transportation expense (up to 2,500 yen/day)
Parking spaces available for car commutation
- Employee discount system
- Employee cafeteria
- Christmas gift
- Great value life insurance, long-term medical care insurance plans (opt-in)
- Retirement allowance system (corporate defined contribution pension plan: 3 years or more of service)
- Employee smoking area
- Extensive learning opportunities such as LinkedIn learning subscriptions
<https://www.ikea.com/jp/ja/this-is-ikea/work-with-us/benefits-pub8c6da021>

スキル・資格

【Required Qualifications】

- Formal qualifications in Marketing or equivalent
- Minimum 5 years of experience in Marketing, including experience of 360 Marketing & Communication Campaigns and delivering results
- Strong experience in the creative process of campaigns – on company or agency side
- Experience of taking insights from data to inform and develop marketing communications strategy and clear directions
- Experience in project leading (planning, time and budget management, driving output and measuring business performance)
- Ability to communicate cross-functionally with a variety of stakeholders to deliver to common goals and objectives
- Passion for IKEA as a brand and its vision
- Currently resident in Japan
- Business level English, Native level Japanese

【Preferred Qualifications】

- Experience from retail, preferably home furnishing sector

【Hiring Process】

1. Application review
2. First interview
3. Second interview
4. Case study assignment
5. Third interview (including case study discussion)
6. Reference check
7. Final decision

*Candidates who progress beyond the first interview will be invited to complete a short Predictive Index (PI) assessment (approximately 10 minutes).

*Please note that the hiring process may vary depending on the candidate's profile and circumstances.

会社説明