Marketing Data Analyst

Marketing Analytics

募集職種

人材紹介会社
SThree株式会社

求人ID
1617121

業種
デジタルマーケティング

雇用形態
紹介予定派遣

勤務地
東京都 23区

給与
450万円 ~ 600万円

更新日
2026年10月29日 23:00

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

ABOUT THE ROLE

As a Marketing Data Analyst, you will dive deep into internal data and external data trends, be able to work on predictive simulation and modeling, for your Marketing organization to make more accurate decisions. This is a position of high ownership and customer obsession, with room to growand develop into a stronger Marketer with hands on experience offered by the company and the team's leaders.

RESPONSIBILITIES

- Build and maintain relationships with stakeholders, customers and team members
- Monitor, deep dive and analyze campaign performance metrics, conduct predictive modeling on weekly basis
- Present and explain performance insights during weekly business reviews
- Design and execute testing strategies based on data-backed decisions
- Collaborate with cross-functional teams to ensure campaign alignment
- Drive continuous improvement through data-driven optimization to deliver results

REQUIREMENTS

- Excellent native communication skills in Japanese and professional English (spoken and written).
- Strong in data analysis with relevant background, ability work beyond use of AI tools, expert in adobe analytics, excel, and other common analytics softwares, with ability to deep dive and offer marketing advice from data signals.

NICE TO HAVE

- Japanese skills a must
- Strong English skills preferred
- Experience in Marketing Data Analytics or Business Analytics a must

会社説明

Hi All, I'm currently recruiting for this position. Please click on the job title below to view the Job Description and apply to it!