Marketing Coordinator

Digital Marketing

募集職種

人材紹介会社
SThree株式会社

求人ID
1617116

業種
デジタルマーケティング

雇用形態
紹介予定派遣

勤務地
東京都 23区

給与
450万円 ~ 550万円

更新日
2026年11月12日 00:00

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

ABOUT THE ROLE
Supporting the launch and ongoing BAU execution of a new product offering with marketing execution continuing post-launch as a sustained program. The expected result is a successfully
launched campaign with operational marketing channels (onsite, email, and creative assets) established and running beyond the initial launch window.

RESPONSIBILITIES
Creation and iteration of campaign creative assets, including banners and landing pages, for the new launch
Coordination and trafficking of assets across O&O channels (onsite, email, push)
Operational execution support for customer-facing touchpoints tied to the launch
Post-launch documentation and campaign performance reporting inputs
Other ad hoc project management work may be included

REQUIREMENTS

- 2+ years of experience in digital marketing or campaign execution
- Demonstrated experience supporting end-to-end marketing campaign workflows, from briefing through to launch
- Proficiency in Content Symphony - able to independently manage and publish digital assets and onsite content
- Proficiency in Sonar - able to independently build and launch automated email campaigns
- Working proficiency in English and Japanese for internal communications and documentation

NICE TO HAVE

- Familiarity with Bullseye, Weblab, Media Central, and Arborist

- Familiarity raising and coordinating Creative Development Request
- Experience working on seasonal or HVE campaign launches (e.g., Black Friday, Prime Day)

LANGUAGES
English: Fluent or above
Japanese: Fluent or above

会社説明

Hi All, I'm currently looking for Marketing Coordinator who wants to develop their career further!

Please click on the job title below to view the Job Description and apply to it.