



PR/120584 | Marketing Executive - Social Media & Digital Marketing

募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1616842

業種

その他（メーカー）

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年10月13日 10:53

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

日常会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Marketing Executive - Social Media & Digital Marketing

Salary: Up to 35,000 THB/month + Attractive Benefits

Working Hours: Mon-Fri, 09:00-18:00 (Field-based)

Location: Bang Na, Bangkok

Our client is a well-established international B2B organization specializing in industrial products, manufacturing solutions, and e-commerce services. The company serves customers across various industries and is recognized for its strong market presence, extensive product portfolio, and commitment to innovation and customer service.

Key Responsibilities

- Plan, create, and publish content across social media platforms, including Facebook, LINE OA, and other digital channels.
- Manage content calendars to increase brand awareness, engagement, and customer interaction.
- Monitor and respond to customer inquiries, messages, and comments across digital platforms.
- Develop marketing content, promotional materials, banners, and communication campaigns aligned with business objectives.
- Support digital marketing campaigns, promotions, and day-to-day marketing operations.
- Coordinate with internal stakeholders and external agencies to ensure successful campaign execution.
- Track and analyze digital marketing performance, including reach, engagement, click-through rates, and audience growth.
- Prepare regular performance reports and recommend improvement strategies.
- Support additional marketing projects and assignments as required.

Qualifications

- Bachelor's Degree in Marketing, Communications, Business Administration, or a related field.
- Minimum 3 years of experience in Social Media Marketing, Digital Marketing, or related areas.
- Good command of English, both written and spoken.
- Ability to manage multiple projects in a fast-paced environment.
- Creative mindset with strong interest in digital marketing trends and emerging platforms.
- Experience in crisis communication or online community management is an advantage.
- Proficient in Microsoft Office and basic design tools such as Canva.
- Hands-on experience with Meta Business Suite, Meta Ads Manager, LINE OA Manager, or similar social media management platforms is preferred.

Benefits

- Performance Bonus
- Annual Salary Review
- Provident Fund
- Medical Allowance
- Annual Leave
- Various Allowances and Employee Benefits

This is an excellent opportunity for sales professionals who enjoy building customer relationships, developing new business opportunities, and working closely with manufacturing and industrial clients within a stable international business environment.

If you are interested, click **APPLY NOW**. Please note that only shortlisted candidates will be contacted due to the high number of applicants.

#LI-JACTH

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