

PR/Communications Manager

募集職種

人材紹介会社
株式会社 JAC International

採用企業名
2 Companies

求人ID
1616221

業種
広告・PR

会社の種類
大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合
外国人 半数

雇用形態
正社員

勤務地
東京都 23区

給与
600万円 ~ 1300万円

更新日
2026年11月17日 01:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
日常会話レベル (英語使用比率: 25%程度)

日本語レベル
ネイティブレベル

最終学歴
専門学校卒

現在のビザ
日本での就労許可が必要です

募集要項

Key Responsibilities

Corporate & Business PR

- Develop and execute corporate and business PR initiatives
- Draft and distribute press releases and newsletters
- Conduct media outreach and relationship building
- Strengthen relationships with print, television, and online media
- Plan and manage press conferences, media events, and interviews

- Collaborate with PR agencies on content initiatives such as whitepapers, research reports, and media roundtables

PR Strategy & Storytelling

- Develop compelling narratives that highlight the company's products and services
- Create media angles based on market trends and industry developments
- Build strategic communication plans that strengthen brand positioning

External Partner Management

- Manage relationships with external agencies and contractors
- Provide direction and coordination across PR initiatives

Stakeholder Engagement

- Support relationship-building efforts with industry associations, government agencies, and related organizations

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スキル・資格

Required Qualifications

- Professional experience in Public Relations, either:
  - At a PR agency/consultancy, or
  - In an in-house corporate communications/public relations role
- Strong analytical and logical thinking skills
- Ability to quickly understand complex business models and technology concepts and communicate them clearly
- Self-starter with the ability to operate independently in a fast-paced environment
- Excellent written communication, presentation, and stakeholder management skills

Preferred Qualifications

- Experience managing client accounts within a PR agency environment
- PR or communications experience within IT, SaaS, or startup companies
- Management experience is **not required**
- English-language business experience is **not required**

会社説明