

PR/096287 | Sales & Marketing Specialist - Real Estate Developer

募集職種

人材紹介会社
JAC Recruitment Vietnam Co., Ltd

求人ID
1616166

業種
不動産仲介・管理

雇用形態
正社員

勤務地
ベトナム

給与
経験考慮の上、応相談

更新日
2026年10月20日 07:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

About the Role
The Sales & Marketing Specialist (Real Estate Developer) role offers an exciting opportunity to contribute to residential property development projects by supporting strategic sales and marketing initiatives. This position focuses on planning, analysis, project coordination, and stakeholder management from the developer's perspective, helping drive successful project outcomes and market performance.

Responsibilities

- Support the development, review, and implementation of project sales and marketing strategies, including pricing, sales policies, marketing plans, and customer targeting.
- Coordinate with external partners, sales companies, sales agents, and marketing agencies to ensure effective execution of project activities.
- Conduct market research and monitor industry trends, customer demand, competitor activities, and relevant market developments.

- Analyse sales performance, market conditions, customer needs, and competitor information to provide recommendations for improved effectiveness.
- Prepare reports, presentations, and regular updates on sales progress, market insights, and marketing activities.
- Work closely with internal teams and external stakeholders to ensure alignment with project objectives and business plans.

Requirements

- Bachelor's degree in Business Administration, Marketing, Real Estate, Economics, or a related field.
- Experience in Sales & Marketing within the real estate industry.
- Experience working for a real estate developer is preferred but not mandatory.
- Ability to conduct market research, analyze market information, and support sales and marketing planning.
- Good communication, coordination, and stakeholder management skills.
- Good command of English for business communication.

About the Company
A company in the real estate development industry, specialising in residential property projects. As an established organisation, it is committed to delivering quality developments and creating housing solutions that meet evolving market needs while maintaining high professional standards.

#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明