

PR/120539 | Sales & Marketing Manager

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント タイランド

求人ID
1616081

業種
不動産仲介・管理

雇用形態
正社員

勤務地
タイ

給与
経験考慮の上、応相談

更新日
2026年11月03日 12:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Sales & Marketing Manager

Location: BTS (green line central city)

Salary: 50,000 – 70,000 THB

Position Overview

We are seeking an experienced Sales & Marketing Manager to lead and drive the commercial success of residential real estate projects. This role will be responsible for sales operations, marketing activities, strategic planning, pricing strategies, promotional campaigns, and transfer management for condominium and housing developments. The successful candidate will play a key role in achieving sales targets, enhancing customer experience, and managing relationships with business partners and stakeholders.

Key Responsibilities

- Develop and execute sales strategies for condominium and housing projects.

- Conduct market research, competitor analysis, and consumer trend assessments to identify opportunities and define sales targets.
- Develop pricing strategies aligned with market conditions, project positioning, and business goals.
- Plan and execute sales promotions, campaigns, and marketing initiatives to drive sales performance.
- Build and maintain strong relationships with business partners and relevant stakeholders.
- Coordinate effectively with cross-functional teams to support project objectives.

Qualifications & Requirements

- 5+ years of experience in real estate sales and marketing.
- Experience working with a property developer in a Sales Manager or related leadership role.
- Experience in Sales strategy development, Promotional campaign planning and execution for Residential real estate sales (condominium and/or housing projects)
- Strong understanding of real estate market dynamics and sales processes.
- Strong communication and presentation skills in both Thai and English.
- Proficiency in Microsoft Office applications (Word, Excel, PowerPoint, Outlook).

Interested candidates, please send your resume in English to us.

JAC Personnel Recruitment Ltd
10F Emporium Tower, 622 Sukhumvit Soi 24, Klongton, Klongtoey, Bangkok 10110

Contact: K. Napaphach
Office Number: 066-097-2958
Time: 9:00 AM – 6:00 PM
Website: https://www.jac-recruitment.co.th

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#citybangkok

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会社説明