

Digital marketing specialist

> **デジタルマーケティングのご経験のある方は歓迎です。**

募集職種

人材紹介会社
株式会社ジェイ エイ シー リクルートメント

採用企業名
非公開

求人ID
1615374

業種
医療機器

雇用形態
正社員

勤務地
東京都 23区

給与
600万円 ~ 700万円

勤務時間
09:00 ~ 18:00

休日・休暇
詳細は求人ご紹介時にご案内いたします。

更新日
2026年11月12日 00:00

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブレベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

【求人No NJB2414721】
■General Position Summary
This position will be responsible for Japan digital marketing initiatives to increase and deepen InMode brand awareness in Japanese market.

■Key Responsibilities
・Responsible for Japan digital marketing planning strategies and execution as a specialist
・Design implement and optimize digital campaigns in multiplatform digital platforms e.g. email website and social channels to achieve Marketing Qualified Lead（ MQL ）and Marketing Source Opportunity（ MSO ）goals
・Set meet and track clear KPIs for each campaign performance metric

・Experience in funnel lead life cycle and establishing connections from front channels to back end CRM Salesforce.
・In depth experience in an email marketing automation system
・Design and manage the Japanese website for exposure maximization with guidance from the Global Marketing Team
・Proofread contents for clarity and proper language used
・Adopt and improve marketing templates and incorporate the InMode brand scheme
・Manage and optimize paid search paid social and SNS channels including Facebook Instagram LINE etc. to meet social media platform KPIs
・Analyze and closely track campaign performance and suggest improvements
・Report and review Japan digital marketing performance by week month quarter and annually
・Work closely with the Global Digital Team to ensure campaigns are aligned with strategies
・Ensure digital initiatives follow industry policies and best practices
・Responsible for all digital creative designs and programs with agencies' support

スキル・資格

■Educational Requirements
・Bachelor's degree or above in Marketing or relevant field
・Proven 5 years of work experience as a Digital Marketing
・Social Media Platform/SNS experience is mandatory
・Experience in HTML and website content management
・Experience with Salesforce or CRM system
・Knowledge of SEO/SEM and Google Analytics
・Familiar with Design tools preferred
・Excellent written communication（Japanese and English） and copywriting skills
・Proactive and highly organized with attention to detail and a proven ability to multitask
・Strong team player
・Excellent spoken English ability to work with global colleagues

会社説明

ご紹介時にご案内いたします