



Corporate Communications

Global Pharmaceutical Companyでの募集です。 広報...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

Global Pharmaceutical Company

求人ID

1615057

業種

医薬品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

750万円 ~ 経験考慮の上、応相談

勤務時間

08:45 ~ 17:30

休日・休暇

詳細は求人ご紹介時にご案内いたします。

更新日

2026年10月01日 16:04

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2413744】

At our company the work is demanding because patients are waiting. We unite caring with discovery to help make life better for people around the world knowing that every decision every detail and every day matters. Headquartered in Indianapolis Indiana our over 50 000 employees around the globe take on complex challenges to discover and deliver life changing medicines strengthen how health is understood and managed and support the communities we serve. This is hard urgent selfless work • but it's work worth doing. If you're driven by purpose and ready to bring your best to work that truly matters for patients we invite you to join us.

Company OverviewAt our company we unite caring with discovery to make life better for people around the world. We are a global healthcare leader headquartered in Indianapolis Indiana. Our 47 000 employees around the world work to discover and bring life changing medicines to those who need them improve the understanding and management of disease and give back to our communities through philanthropy and volunteerism. We give our best effort to our work and we put people first. We're looking for people who are determined to make life better for people around the world. #JoinOurTeam

Organization OverviewCommunications in Japan is embedded within the company's Japan affiliate to lead its internal and external communications advocacy and environment shaping efforts working with cross functional partners.
ResponsibilitiesCorporate Communications (Digital Focus) :As a core member of the Corporate Communications Team this role leads digital focused corporate communications and supports both internal and external corporate communications programs under limited supervision by leadership. By strategically leveraging digital channels including the corporate website and social media the role enables the clear and effective communication of the company's values purpose strengths and distinctive identity strengthening the company's corporate reputation both internally and externally.From a digital communications perspective this position leads the development and execution of consistent corporate messaging and brand expression. The role supports the building of trust and engagement with a wide range of stakeholders including media the general public patients job seekers and employees while ensuring alignment with corporate strategy and brand standards.
Key Job Accountabilities: • Own the strategic management and continuous improvement of the corporate website as a core owned media platform ensuring content accuracy relevance timeliness regulatory compliance and alignment with corporate strategy and brand standards. • Lead the planning creation and optimization of digital content across corporate digital channels including website and social media to effectively engage key target audiences such as media the general public patients job seekers and employees. • Manage corporate social media channels including content development editorial planning community management and performance optimization to support corporate reputation brand positioning and employer branding objectives. • Oversee social media advertising initiatives including campaign planning budget management execution and performance analysis in collaboration with internal and external partners. • Establish and enforce digital governance frameworks including content guidelines approval processes and cross functional coordination with global regional and local stakeholders. • Drive integrated digital communications aligned with the company's business strategy corporate priorities key messages and strategic initiatives. • Ensure brand consistency and integrity across all digital touchpoints through effective management of corporate brand assets and adherence to brand governance standards.
Additional Information • Travel : Local travel will be required time to time including 2 days working from the office (either in Tokyo or Kobe) • International Travel might happen once a year.

スキル・資格

Basic Qualifications

- A bachelor's degree in communications Public Relations Digital Media Journalism or a related field is preferred; equivalent knowledge and experience will also be considered. At least 5 years of experience in corporate or digital communications preferably within the pharmaceutical or regulated healthcare industry
- Strong experience in digital content strategy website management and social media communications to support corporate reputation and internal engagement
- Ability to influence senior stakeholders and guide decision making through data driven digital communication insights
- Excellent written and verbal communication skills in English and Japanese including experience developing executive level and digital first communications

Additional Skills/Preferences

- Successful experience working with cross functional teams including collaboration and consensus building
- Experience in crisis communications
- Must be agile and innovative: Leverages an agile and creative mindset to adapt to change and drive innovative value creation continuous process improvement and proactive learning through new technology processes and people

会社説明

ご紹介時にご案内いたします