



PR/118778 | JP / EN Marketing Account Manager (Fixed-Term Maternity Cover)

募集職種

人材紹介会社

ジェイエイシーリクルートメントイギリス

求人ID

1614606

業種

デジタルマーケティング

雇用形態

正社員

勤務地

イギリス

給与

経験考慮の上、応相談

更新日

2026年09月29日 10:35

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company Overview

A company in the digital marketing industry is hiring for a Marketing Account Manager position. The organisation provides digital marketing services for businesses targeting the Japanese market and works closely with agency partners and clients to deliver tailored advertising solutions. This opportunity offers the chance to collaborate with a diverse range of clients while supporting their digital marketing objectives.

Job Description

- Support agencies and clients in improving the performance of search and display advertising campaigns through analysis and optimisation recommendations.
- Engage with agencies and clients through online, email, and face-to-face interactions to understand business objectives and challenges.
- Analyse campaign performance data, identify areas for improvement, and present actionable recommendations through proposals and meetings.

- Recommend suitable digital marketing solutions and advertising tools to help clients achieve their goals.
- Maintain accurate records of client interactions and sales activities using CRM systems and internal databases.
- Collaborate with internal and external stakeholders to develop digital marketing strategies aligned with client objectives.
- Keep up to date with advertising technologies, platform features, and digital marketing tools to support client success.

Qualifications

- 2 to 3 years of experience in digital marketing, particularly in paid media, PPC, or display advertising.
- Experience working within an advertising agency environment or managing relationships with agency partners.
- Business-level proficiency in both Japanese and English.
- Strong Excel skills, including experience with formulas, pivot tables, reporting, and large performance datasets.
- Understanding of display advertising strategy, including audience targeting, remarketing, creative optimisation, and full-funnel campaign planning.
- Experience with Yahoo! Japan Ads or LINE Ads platforms is advantageous.
- Knowledge of the Japanese market, digital trends, and broader Asian business markets is beneficial.

Benefits

- Hybrid working arrangement with flexibility to work remotely and from office locations.
- Private health insurance option.
- Office refreshments and workplace amenities.

****Unfortunately this role does not support Visa, you must have the right to work in the UK till February 2028 at least.**

****We regret that only applicants who pass the document screening process will be contacted.**

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明