

Public Relations Manager

募集職種

人材紹介会社
株式会社 JAC International

求人ID
1614373

業種
その他 (コンサルティング・士業)

会社の種類
大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合
外国人 少数

雇用形態
正社員

勤務地
東京都 23区

給与
1000万円 ~ 1300万円

ボーナス
固定給+ボーナス

更新日
2026年11月20日 08:00

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
日常会話レベル (英語使用比率: 25%程度)

日本語レベル
ネイティブレベル

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可が必要です

募集要項

Media Relations Strategy & Execution

- Develop and execute the overall PR strategy, including mid-term roadmaps, annual communication plans, and priority media targeting.
- Establish, manage, and analyze KPIs, prepare reports, and present key findings.
- Respond to media inquiries and proactively secure media coverage through targeted outreach.
- Plan and manage media events and press briefings.
- Build and maintain strong relationships with key media contacts, including editors and journalists.
- Lead crisis communications and reputation management efforts.

- Build relationships with senior executives and key internal stakeholders to support communications initiatives.
- Manage and leverage external resources, including PR agencies and vendors.

Press Release & External Communications

- Draft and review press releases, executive statements, and other external communications.
- Coordinate with internal departments and global teams while overseeing approval processes.
- Review a variety of externally facing communication materials.

Branding & Marketing Communications

- Plan and execute PR initiatives to support the Japan business and priority business areas in coordination with other internal marketing teams.
- Drive integrated communications activities, including advertising, social media, and promotional campaigns.
- Lead PR and marketing initiatives in collaboration with global teams.

Team Leadership & Management

- Oversee day-to-day team operations, including workload management, coaching, development, and performance management.
- Collaborate closely with senior leadership and cross-functional teams across the organization.

スキル・資格

- 6+ years of experience in corporate communications/public relations, or client-facing experience at a PR agency.
- Proven track record of building strong media relationships across newspapers, magazines, television, and other major media outlets.
- Experience writing, editing, and reviewing external communications materials such as press releases.
- Native-level Japanese language proficiency.
- Professional-level English skills, including hands-on business experience in English.
- TOEIC score of 800+ or equivalent English proficiency.

会社説明