



## Public Relations Manager

### 募集職種

#### 人材紹介会社

株式会社 JAC International

#### 求人ID

1614373

#### 業種

その他（コンサルティング・土業）

#### 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

#### 外国人の割合

外国人 少数

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

1000万円 ~ 1300万円

#### ボーナス

固定給+ボーナス

#### 更新日

2026年09月25日 13:05

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

日常会話レベル (英語使用比率: 25%程度)

#### 日本語レベル

ネイティブ

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

#### Media Relations Strategy & Execution

- Develop and execute the overall PR strategy, including mid-term roadmaps, annual communication plans, and priority media targeting.
- Establish, manage, and analyze KPIs, prepare reports, and present key findings.
- Respond to media inquiries and proactively secure media coverage through targeted outreach.
- Plan and manage media events and press briefings.
- Build and maintain strong relationships with key media contacts, including editors and journalists.
- Lead crisis communications and reputation management efforts.

- Build relationships with senior executives and key internal stakeholders to support communications initiatives.
- Manage and leverage external resources, including PR agencies and vendors.

#### Press Release & External Communications

- Draft and review press releases, executive statements, and other external communications.
- Coordinate with internal departments and global teams while overseeing approval processes.
- Review a variety of externally facing communication materials.

#### Branding & Marketing Communications

- Plan and execute PR initiatives to support the Japan business and priority business areas in coordination with other internal marketing teams.
- Drive integrated communications activities, including advertising, social media, and promotional campaigns.
- Lead PR and marketing initiatives in collaboration with global teams.

#### Team Leadership & Management

- Oversee day-to-day team operations, including workload management, coaching, development, and performance management.
- Collaborate closely with senior leadership and cross-functional teams across the organization.

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### スキル・資格

- 6+ years of experience in corporate communications/public relations, or client-facing experience at a PR agency.
- Proven track record of building strong media relationships across newspapers, magazines, television, and other major media outlets.
- Experience writing, editing, and reviewing external communications materials such as press releases.
- Native-level Japanese language proficiency.
- Professional-level English skills, including hands-on business experience in English.
- TOEIC score of 800+ or equivalent English proficiency.

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### 会社説明