

PR/096253 | Marketing Manager

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント シンガポール

求人ID
1614131

業種
デジタルマーケティング

雇用形態
正社員

勤務地
シンガポール

給与
経験考慮の上、応相談

更新日
2026年11月03日 06:00

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Our client, a leading regional distributor and retailer of mobile phones, IT products, and consumer electronic, is hiring for Marketing Manager to lead regional marketing initiatives and drive brand awareness across APAC region.

Key Responsibilities:

- Develop and execute regional marketing strategy that supports brand positioning, market penetration, and revenue growth across APAC.
- Drive end-to-end digital strategies across paid media, SEO/ SEM, CRM, website optimization, and marketing automation
- Collaborate with sales and product teams to supports distributors, retailers, and partners through integrated channel marketing programs
- Conduct market research and stay informed on industry trends to identify growth opportunities, customer insights, and competitive intelligence.

- Lead regional marketing strategy and media relations to build brand visibility and industry authority

Requirements:

- Bachelor’s degree in Marketing, Communications, Business or related field.
- Minimum 8+ years of experience in mobile, electronics distributions, or consumer tech
- Comfortable to travel across the region
- Good communication skills with min 3 years of people management experience

Interested applicant, please click APPLY NOW

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R1987984

#LI-JACSG
#countrysingapore

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会社説明