



PR/096225 | Livestream Business Development Manager

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1612804

業種

その他（商社）

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2026年09月15日 10:27

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

基礎会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are looking for a Livestream Business Development Manager to develop partnerships with MCNs, KOLs, and KOCs, driving sales growth and brand awareness through livestream and affiliate channels on TikTok Shop.

Responsibilities

- Build and maintain partnerships with MCNs, TAPs, KOLs, and KOCs in the beauty industry.
- Negotiate collaboration models, commission structures, and campaign participation.
- Coordinate livestream campaigns, product setup, promotional offers, and affiliate programs.
- Monitor livestream performance and optimize campaign results with internal and external teams.
- Analyze sales performance, ROI, and partner effectiveness, and prepare regular reports.

Requirements

- 1-3 years of experience in BD, Sales, Account Manager or Livestream E-commerce.
- Experience in beauty, skincare, or cosmetics industries is preferred.
- Strong network with MCNs, KOLs, or KOCs on TikTok Shop or other e-commerce platforms.
- Good understanding of TikTok Ads, Affiliate, GMV Max, and livestream operations.
- Strong communication, negotiation, and analytical skills.

About the company

Our client is a growing cosmetics company specializing in beauty and personal care products.

#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明