

PR/096224 | TikTok Operations Manager

募集職種

人材紹介会社
JAC Recruitment Vietnam Co., Ltd

求人ID
1612803

業種
その他（商社）

雇用形態
正社員

勤務地
ベトナム

給与
経験考慮の上、応相談

更新日
2026年11月10日 16:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
基礎会話レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

We are seeking an experienced TikTok Operations Manager to drive the growth and performance of the TikTok e-commerce business in Vietnam.

Responsibilities

- Manage daily TikTok Shop operations and sales performance.
- Develop content, promotional, and advertising strategies.
- Work with KOLs/KOCs and influencers to increase brand awareness and sales.
- Monitor performance data and optimize business operations.
- Stay updated on TikTok trends and market developments.

Requirements

- At least 2 years of experience operating TikTok Shop independently.
- Chinese language proficiency is required.
- Strong knowledge of TikTok Ads and e-commerce operations.
- Experience in beaty or cosmetics product is preferred.
- Strong analytical and communications skills.

About the Company

Our client is a growing cosmetics company specializing in beauty and personal care products. With a strong focus on e-commerce and social commerce channels.

#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明