

PR/161050 | Digital Projects & eCommerce Manager - Home Appliances

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント マレーシア

求人ID
1611308

業種
小売

雇用形態
正社員

勤務地
マレーシア

給与
経験考慮の上、応相談

更新日
2026年11月17日 07:00

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

COMPANY OVERVIEW

A leading direct sales and consumer products organization is seeking a **Digital Projects & eCommerce Manager** to drive the strategic development, optimization, and daily operational excellence of the company's core sales platforms (Digital Sales App & eCommerce platform). The Senior Project Manager will lead end-to-end digital transformation projects, oversee system and process enhancements, manage platform promotions, and collaborate cross-functionally with IT, Product, Design, and Marketing teams to ensure digital initiatives align with business goals, improve efficiencies, and maximize revenue Must be sensitive to market changes and able to propose strategic plans, projects, or promotions to improve company sales performance.

JOB RESPONSIBILITIES

- **Content & Catalogue Maintenance:** Coordinate with Product, Design, and Marketing teams to upload, update, and audit digital assets, product details, and marketing copy on the platforms on a regular basis
- **Promotion Execution & Setup:** Configure, test, and manage the availability of promotional codes, discount

schemes, and sales offers on the Digital Sales App and eCommerce platform.

- **First-Level Troubleshooting & Ticket Support:** Monitor user feedback, log technical bugs or operational issues reported by internal/external users, and resolve first-level platform queries.
- **IT Ticket Escalation & UAT Testing:** Liaise with the IT Department to escalate technical platform issues, track bug fixes, and conduct User Acceptance Testing (UAT) for system upgrades or enhancements.
- **Operational Data & Log Tracking:** Assist in gathering daily platform usage data, system error logs, and promotional performance statistics for regular department reporting.
- **Administrative & Project Support:** Provide administrative support for project activities, including scheduling vendor meetings, documenting meeting minutes, and preparing preliminary user guides or documentation.

REQUIREMENTS & QUALIFICATIONS

- Degree/Diploma in Business, Information Technology, Marketing, or equivalent practical experience
- Good understanding of eCommerce user flows, mobile applications, and digital customer touchpoints.
- Basic familiarity with Content Management Systems (CMS) and issue-tracking platforms (e.g., Jira, ServiceNow)
- Excellent leadership, stakeholder management, and interpersonal skills.
- Strong organizational and planning skills.
- Strong system administrative skills.
- Project management skills.
- Strong leadership skills.
- Min. 2 years of operational experience in eCommerce, app management, digital marketing, or IT support. Familiar to sales process (pre-sales & post sales).

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明