



SNS Marketing Intern | Kyoto / Tokyo

¥1,500/hour | Global Startup

募集職種

採用企業名

Mediabound株式会社

求人ID

1611229

業種

旅行・観光

会社の種類

中小企業 (従業員300名以下)

雇用形態

インターン

勤務地

東京都 23区

給与

時給制

時給

¥1,500 per hour

勤務時間

In accordance with company regulations

休日・休暇

In accordance with company regulations

更新日

2026年09月08日 18:38

応募必要条件

キャリアレベル

新卒・未経験者レベル

英語レベル

日常会話レベル

日本語レベル

流暢

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

募集要項

«Job Description & Position Highlights»

- Responsible for social media marketing—from managing Instagram, TikTok, and YouTube accounts to video production and data analysis
- You'll be able to bring your own ideas and strategies to life in real projects and drive results
- Through services for international visitors to Japan, you'll have the opportunity to put marketing into practice and

showcase the appeal of Japanese culture

- Hourly wage: 1,500 yen; flexible scheduling available; a global work environment where you'll use English; and a track record of promoting employees to full-time positions

【Job Responsibilities】

Build Your Career While Still in School Create Content Seen by Tens of Thousands of Travelers Every Month!

Looking for more than a typical internship?

At Mediabound, interns don't spend their days making coffee or sitting through endless meetings. Instead, they work directly on real projects that impact thousands of international travelers visiting Japan every month.

We're looking for ambitious, creative, and motivated students or recent graduates to join our team as an SNS Marketing Intern.

This is an opportunity to gain hands-on experience in social media marketing, content creation, tourism, branding, and international business while working in one of Japan's fastest-growing inbound tourism companies.

< What You'll Do >

As an SNS Marketing Intern, you'll play a key role in helping us grow our online presence and engage audiences worldwide. Responsibilities include:

1. Social Media Management:

- Create and schedule content for Instagram, TikTok, Facebook, YouTube, and other platforms
- Write captions and marketing copy
- Assist with content calendars and campaign planning
- Monitor trends and identify viral content opportunities

2. Content Creation:

- Film and photograph experiences and events
- Edit short-form videos and reels
- Assist with influencer and creator collaborations
- Support brand storytelling initiatives

3. Marketing & Analytics:

- Track engagement and performance metrics
- Analyze social media trends
- Assist with reporting and campaign optimization
- Help develop new marketing ideas and strategies

4. Startup Projects:

- Participate in new business initiatives
- Support launches of new tourism experiences
- Collaborate with international team members

< What You'll Gain >

Unlike traditional internships, you'll have the opportunity to:

- Work directly with company leadership
- Gain real-world marketing experience
- Learn how startups scale rapidly
- Build an impressive portfolio
- Develop content creation skills
- Improve cross-cultural communication skills
- Work in a global, English-speaking environment
- Take ownership of projects with real business impact

< About Mediabound >

Mediabound is a rapidly growing tourism and experience company that specializes in creating unforgettable cultural experiences for international visitors to Japan.

Our brands include:

- Traveling Tokyo
- Traveling Kyoto
- Traveling Osaka
- Shinjuku Sumo Club
- Zen Arts & Crafts Studios
- Matcha Making Experience
- Kintsugi Workshop
- Ring Making Experience
- Chopsticks Making Experience

Every month, tens of thousands of travelers participate in our experiences, and our content reaches audiences around the world.

Our mission is simple:

To preserve Japanese culture and transform it into world-class entertainment.

< Why Join Mediabound? >

Our company values are:

- Speed is King: We move quickly and execute ideas fast.
- Customer Obsession: We strive to create unforgettable experiences.
- Professionalism and Class: We hold ourselves to high standards.

- Relentless Perseverance: We solve problems and never give up.

If you're looking for an internship where you can learn, grow, and make a real impact, we'd love to hear from you.

【Employment Type】

Internship

【Salary】

¥1,500 per hour

【Working Hours】

In accordance with company regulations

【Work Location】

In accordance with company regulations

【Holidays & Leave】

In accordance with company regulations

【Benefits & Welfare】

- Transportation expenses fully covered
- Flexible scheduling around classes
- Opportunity for future full-time employment
- Mentorship from experienced professionals

スキル・資格

No professional experience required.

We care more about attitude, curiosity, and willingness to learn than previous work experience!

【Requirements】

- Fluent Japanese
- Conversational English

【Preferred Qualifications】

- Interest in social media, marketing, tourism, or content creation
- Familiarity with Instagram, TikTok, YouTube, or similar platforms
- Positive attitude and willingness to learn
- Strong communication skills
- Creativity and attention to detail

会社説明