



UX/UI Designer

Inbound tourism startup company

募集職種

採用企業名

Mediabound株式会社

求人ID

1611152

業種

旅行・観光

会社の種類

中小企業 (従業員300名以下)

雇用形態

正社員

勤務地

東京都 23区

給与

350万円 ~ 600万円

勤務時間

In accordance with company regulations

休日・休暇

In accordance with company regulations

更新日

2026年09月08日 18:16

応募必要条件

キャリアレベル

新卒・未経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

募集要項

«Job Description & Position Highlights»

- Responsibilities range widely and work across multiple brands and industries
- The rewarding opportunity to shape the brand's future by implementing initiatives and ideas that directly drive sales and business growth
- Join a rapidly growing company that brings Japanese culture to the world, where you can also take on challenges with new brands and business ventures
- Enjoy significant autonomy and clear career advancement opportunities; depending on your performance, you can even aim to become a business unit leader

【Job Responsibilities】

Great design isn't just about making things look good.

It's about creating experiences that people remember.

Mediabound is one of Japan's fastest-growing tourism and cultural experience companies, operating multiple brands that serve international customers from around the world. As we continue to expand, we are investing heavily in our digital presence and customer experience.

We're looking for a talented UX/UI Designer to help shape the online experience across our growing portfolio of brands.

This is an opportunity to work on a diverse range of projects—from e-commerce stores and tourism websites to corporate branding and digital experiences that reach customers globally.

< What You'll Do UX/UI Design >

- Design intuitive and engaging user experiences
- Create wireframes, mockups, and prototypes
- Improve customer journeys and conversion funnels
- Conduct user-focused design improvements

1 . Website Design:

- Design and optimize company websites
- Create landing pages for new products and experiences
- Improve usability and overall user experience
- Collaborate with developers and marketing teams

2 . E-Commerce Design:

- Design and optimize Shopify storefronts
- Improve product pages and shopping experiences
- Create high-converting checkout flows
- Enhance customer engagement and retention

3 . Brand & Visual Design:

- Maintain design consistency across brands
- Develop visual assets and digital content
- Support marketing campaigns and product launches
- Help strengthen brand identity across digital channels

4 . Collaboration:

- Work closely with leadership, marketing, operations, and development teams
- Translate business objectives into effective digital experiences
- Participate in strategic discussions around growth and customer experience

< Career Growth >

As the company continues to expand, high-performing team members may have opportunities to grow into:

- Senior UX/UI Designer
- Design Lead
- Creative Director
- Digital Product Manager
- Head of Design

< Why This Role Is Exciting >

You'll have the opportunity to work across multiple brands and industries rather than being limited to a single product.

One day you may be designing a Shopify store for a growing denim brand.

The next day you may be redesigning a tourism website visited by travelers from around the world.

Your work will directly influence customer experiences, conversion rates, and brand growth.

< About Mediabound >

Mediabound is one of Japan's fastest-growing inbound tourism and experience companies.

Our mission is:

To preserve Japanese culture and transform it into world-class entertainment.

We operate a diverse portfolio of businesses, including:

- Daruma Jeans
- Zen Arts & Crafts Studios
- Matcha Making Experiences
- Kintsugi Workshops
- Ring Making Experiences
- Chopsticks Making Experiences
- Shinjuku Sumo Club
- Traveling Tokyo
- Traveling Kyoto
- Traveling Osaka

As our brands continue to grow, we are investing heavily in our e-commerce and direct-to consumer business.

< Our Values >

-Speed is King - We move quickly and execute decisively.

-Customer Obsession - We create exceptional customer experiences.

-Professionalism and Class - We maintain high standards in everything we do.

-Relentless Perseverance - We solve problems and never give up.

If you're excited about growing brands, driving online sales, and helping build the future of Japanese culture-focused businesses, we'd love to hear from you.

【Employment Type】

Permanent employee

【Salary】

¥300,000 – ¥500,000 per month

*Based on experience, performance, and qualifications.

【Working Hours】

In accordance with company regulations

【Work Location】

In accordance with company regulations

【Holidays & Leave】

- Paid leave
- Public holidays off

【Benefits & Welfare】

- Social Insurance
- Employment Insurance
- Workers' Compensation Insurance
- Transportation expenses fully covered
- Significant career advancement opportunities

スキル・資格

We're looking for designers who combine creativity with business thinking!

【Required Qualifications】

- Business-Level Japanese
- Business-Level English

【Preferred Qualifications】

- Experience in UX/UI Design
- Experience designing websites and digital products
- Experience with Shopify or e-commerce platforms
- Experience using Figma, Adobe Creative Suite, Sketch, or similar tools
- Knowledge of conversion optimization and customer experience design
- Understanding of responsive design and mobile-first experiences

【Ideal Candidate Profile】

- Passionate about user experience
- Highly creative and detail-oriented
- Comfortable working in a fast-paced environment
- Strong communicators and collaborators
- Interested in creating meaningful digital experiences

会社説明