



【1000～1400万円】【Corporate Affairs】Oncology Communications Busines...

アストラゼネカ株式会社での募集です。 渉外（ロビイング）のご経験のある方は歓迎...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

アストラゼネカ株式会社

求人ID

1610270

業種

医薬品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円～1400万円

勤務時間

09:00～17:15

休日・休暇

【有給休暇】入社7ヶ月目には最低10日以上【有給休暇】※入社月により付与日数が異なります。詳細はオファー時に通知いたします ...

更新日

2026年09月03日 17:40

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2406208】

■職務内容 / Job Description

This role reports to the Head of TA Corporate Affairs and is responsible for Oncology therapy area and product communications across assigned products and franchises covering both internal and external product communications. As TA Corporate Affairs brings together multiple areas of expertise this role owns the communications expertise within the team and acts as a communications business partner to Oncology Franchise Heads Brand Teams and relevant cross functional

stakeholders. The role also has communications responsibility for the Oncology portfolio of new modalities including emerging platforms and treatment approaches.

The role aligns communications with Oncology product strategy brand priorities BSP launch milestones lifecycle priorities and business objectives. It identifies product communication issues and opportunities develops strategy and KPIs leads execution end to end and collaborates with Media Relations and Digital Communications to ensure effective positioning across relevant channels.

Typical Accountabilities

【Oncology TA / Product Communications Strategy and Execution】

- Develop and execute integrated internal and external communications strategies for assigned Oncology products franchises and the therapy area
- Translate Oncology product strategy brand priorities BSP launch plans lifecycle priorities new modality portfolio priorities and business issues into communication objectives messages KPIs and execution plans
- Lead communications for the Oncology new modality portfolio including emerging platforms and treatment approaches by building understanding of their scientific value patient impact market entry milestones and reputation implications among internal and external stakeholders
- Identify product specific communication challenges opportunities stakeholder perceptions and reputation implications and recommend appropriate actions
- Lead Oncology product communications end to end including planning message development stakeholder alignment approval coordination execution KPI tracking and improvement
- Participate in Oncology product franchise Brand Team launch and business planning meetings as a communications business partner
- Partner with Media Relations and Digital Communications to provide Oncology product therapy area business stakeholder media and digital insights and adapt messages for relevant channels
- Create and coordinate core communications materials including key messages Q As internal announcements leadership messages briefing materials disease awareness content and presentation materials
- Ensure communications activities are aligned with company policies compliance requirements industry codes global guidance and local business priorities
- Provide communications expertise and advice to D level Associates within the TA Corporate Affairs team as appropriate including when assigned therapeutic areas products or topics differ

スキル・資格

■応募資格（経験、資格等）/ Qualification（Experience Skill etc.）

【経験 / Experience】

< 必須 / Mandatory >

- • • • Experience in corporate communications product communications public relations marketing communications healthcare communications or related areas
- • • • Experience developing and executing communications plans linked to product strategy brand priorities launch lifecycle management BSP or business planning
- • • • Experience partnering with commercial medical market access regulatory policy patient advocacy media relations digital communications or brand teams •

< 歓迎 / Nice to have >

- • • • Experience in pharmaceutical healthcare life sciences or another highly regulated industry is preferred
- • • • Experience working in a multinational or matrix organization is preferred

【資格 / License】

< 必須 / Mandatory >

- • • • Bachelor's degree; an additional qualification is a plus •

< 歓迎 / Nice to have >

- • • • Relevant fields include communications journalism public relations marketing public policy business or related disciplines

【能力 / Skill set】

< 必須 / Mandatory >

- • • • Strong writing editing message development and storytelling skills for internal and external audiences
- • • • Ability to understand Oncology product strategy BSP scientific and medical information new modalities and emerging treatment platforms market dynamics patient needs and stakeholder perceptions and translate them into communications strategy
- • • • Strong strategic planning business partnering stakeholder management project management and KPI setting capability
- • • • Good understanding of internal communications external communications media relations digital communications and issues preparedness
- • • • Good judgment accuracy compliance mindset proactive working style and ability to work independently at manager level

会社説明

医療用医薬品の開発、製造及び販売