Research Manager, Application Software, Japan

募集職種

採用企業名
インターナショナルデーターコーポレイションジャパン株式会社

求人ID
1610079

業種
シンクタンク・リサーチ

雇用形態
正社員

勤務地
東京都 23区

給与
経験考慮の上、応相談

勤務時間
9:00 ~ 17:30 JST

休日・休暇
In accordance with company regulations

更新日
2026年11月13日 12:00

応募必要条件

職務経験
1年以上

キャリアレベル
中途経験者レベル

英語レベル
日常会話レベル

日本語レベル
ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

≪Job Description & Position Highlights≫

- Conduct research on the Japanese application software market and be responsible for market estimates, forecasts, and report preparation
- Gain in-depth knowledge of the mid-sized software vendor sector and enhance your expertise in market analysis
- Collaborate with international analysts to incorporate insights into the Japanese market into global research and recommendations
- In addition to a hybrid work arrangement, the company offers time off on August 19, during the year-end and New Year holidays, and volunteer leave

【Job Responsibilities】

< About the Role & Team >
In this position, we are looking for an analyst to lead application software market research, especially in the mid-tier vendors area. The analyst will assist with the “Worldwide Semiannual Software Tracker” for the Japan portion. The analyst will conduct ongoing research and analysis of trends in the application software market in Japan and provide customers with the deep knowledge and insights gained. In addition, the analyst will work with global and Asia/Pacific analysts in the software market to contribute to IDC's thought leadership in this market from a Japanese perspective.
The analyst will also provide support as an analyst to mid-tier clients.

< What You'll Do >

- Research & analysis — plan and execute research on application software and write research reports, and conduct market estimates and forecasts for data products in the software market.
- Market coverage — cover the overall Japanese application software market, especially the mid-tier vendors area.
- Methodology — research will include market forecasts, vendor share analysis, and user company demand surveys, as well as interviews with IT suppliers and user companies, quantitative research such as web surveys, and research of secondary data.
- Business development — support business development of cloud-related subscription and custom services.
- External presentations — present at external events regarding the cloud market and at IDC's own events, and engage in consulting projects.
- Global collaboration — collaborate with overseas analysts on research and business development.
- Vendor relationships — establish and maintain relationships with cloud solution vendors.

< Why This Role Stands Out >
At IDC, your work helps shape how the world understands technology and where it goes next. You collaborate with curious, high-caliber colleagues who value rigor, integrity, and shared success. As the premier global provider of trusted technology intelligence, IDC equips business and technology leaders with the evidence they need to make confident decisions. Our insights inform strategy, investment, and innovation across industries and regions. Recognized by IIAR as Analyst Firm of the Year for five consecutive years, IDC sets the standard for credibility and impact. With more than 1,000 analysts worldwide and a truly global perspective, we combine deep expertise with practical relevance. Here, your ideas matter, your voice is heard, and your contributions provide the insights leaders rely on every day. It is meaningful work, backed by a culture that supports growth, collaboration, and long-term career development with a globally respected brand.

< What We Offer >

- Individualized Culture — an environment where you can explore new areas outside your specialty and stay engaged with work you enjoy.
- Hybrid Working — hybrid working with certain days in office per week/month required. (Depends on team)
- Time-off and holidays — on top of your statutory holiday allowance and public holidays, IDC grants annually reviewed company-wide closures on 19 August (Unplug Day) and 24 December – 1 January inclusive (Global Shutdown), and a volunteering day.
- A position in a highly professional and globally respected market research and advisory firm, where initiative leading to results is rewarded.

【Employment Type】
Permanent employee

【Salary】
Based on experience and skill level

【Working Hours】
9:00 ~ 17:30 JST

【Work Location】
Tokyo

【Holidays & Leave】
In accordance with company regulations

【Benefits & Welfare】
In accordance with company regulations

スキル・資格

【What You Bring】

- Practical experience in application software development and implementation support, product marketing, and/or business planning at application software vendors, system integrators, or consulting firms, with knowledge of application software. Alternatively, experience in selecting and implementing software vendors, or in planning and managing systems at client companies, with knowledge of application software products and solutions, is also eligible.
- English proficiency — basic conversation and e-mail communication (read and write).
- Japanese — native level (reading, writing, and speaking).
- PC skills — Excel (pivot table creation/utilization skill), Word, PowerPoint.
- College graduate or above.

会社説明