Graphic Designer | Build Global Brands Through Craft & Tech

Sharing Japanese Craftsmanship Worldwide

募集職種

採用企業名
TAIMATSU株式会社

求人ID
1610059

部署名
Creative Division

業種
インターネット・Webサービス

会社の種類
中小企業 (従業員300名以下)

外国人の割合
外国人 多数

雇用形態
正社員

勤務地
東京都 23区, 中央区

最寄駅
都営大江戸線、　勝どき駅

給与
350万円 ~ 700万円

更新日
2026年11月11日 11:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 75%程度)

日本語レベル
日常会話レベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

【About Our Company】
We are a fast-growing startup redefining Japanese craftsmanship for the modern world under the concept **“Bringing Japanese Tradition into Everyday Life Worldwide.”**

- Our products span traditional Japanese knives, sake, samurai-inspired crafts, and more—reimagined for global audiences.
- Over **80% of our team members are non-Japanese**, representing **56+ nationalities**, creating a highly diverse and global environment.
- Despite being only a few years old, we have achieved sales in **166+ countries** and recorded **255% year-over-year growth**, earning strong recognition from customers worldwide.

【Position Overview】

We build brands at the intersection of Japanese craftsmanship and cutting-edge technology.

As a fast-growing multi-brand, omnichannel company, we transform traditional philosophies and artisan culture into compelling brand experiences across global digital and physical channels. This role offers the opportunity to bring each brand's identity to life across a wide range of customer touchpoints, including digital platforms, advertising, packaging, print, and retail. It requires a high level of precision, cultural sensitivity, and exceptional creative execution.

We are currently seeking a highly skilled and detail-oriented **Senior Graphic Designer** who can consistently deliver premium-quality creative work for international markets.

If you are looking to further develop your skills, take on new challenges, and make tangible progress in your career, we would love to hear from you. We encourage you to apply!

【What We Hope You Will Take On】

As our company continues its rapid growth, you will play a key role in defining each brand's identity and concept, delivering cohesive and consistent creative work across a wide range of media and customer touchpoints.

Beyond planning and developing creative concepts that reflect the needs of international customers and the characteristics of different markets, you will have the opportunity to take on art direction that further strengthens each brand's unique identity and explore new forms of visual expression.

Another important aspect of this role is expanding creative possibilities by improving production workflows and proactively adopting new tools, including AI-powered technologies.

Looking ahead, we envision you taking ownership of the overall creative direction of our brands, from establishing creative strategies to maintaining the quality of all creative deliverables, ultimately driving brand growth through the power of creativity.

【Key Responsibilities】

- Create campaign visuals across both digital and physical channels.
- Develop high-performing creative assets for paid advertising, e-commerce platforms, and brand launches.
- Create visual assets for websites, marketing materials, packaging, and branded merchandise.
- Design work that strengthens brand equity while adhering rigorously to established brand guidelines.
- Prepare clean, production-ready files for both digital and print applications.
- Support creative and art management, ensuring a high level of executional consistency and reproducibility across deliverables.
- Lead and mentor junior designers, helping elevate their quality of work and maintain high creative standards.
- Collaborate closely with cross-functional teams, including Marketing, Product, Engineering, and Retail.

【Team Structure】
Creative Division
- Team size: 11 members
- Gender ratio: 6:5

【Work Style】

- **Weekends and public holidays off**, with **125 annual holidays**.
- Paid leave is easy to take, supporting healthy work-life balance.
- Primarily office-based, enabling close teamwork and rapid development cycles.

【Employment Type】
Full-time employee (Permanent)
Probation period**:** 6 months (no change in salary or benefits)

【Compensation】
Annual salary: ¥3.5M–¥7.0M
Monthly salary: ¥300,000–¥500,000 + bonuses
Salary determined based on experience and capability
Bonuses: General employees: **2 times/year**
Comprehensive/managerial roles: **3 times/year**
*available after the completion of the probationary period.
Salary increases: Conducted based on performance

【Work Location】
Harumi Triton Square X-Building 22F, 1-8-10 Harumi, Chuo-ku, Tokyo
Nearest station: **Kachidoki (Toei Oedo Line)**

【Working Hours】

Flextime System (8 hours actual work)
- Start time: 7:00 a.m. – 11:00 a.m.
- End time: 3:00 p.m. – 9:00 p.m.
- Core hours (mandatory working hours): 11:00 a.m. – 3:00 p.m.

【Holidays & Leave】
125 annual holidays
Full two-day weekends (Sat/Sun)
National holidays
Christmas & Lunar New Year leave (3 days selectable between Dec–Feb)
Paid leave (granted after 6 months)

【Benefits】
Transportation allowance (up to ¥25,000/month)
Full social insurance coverage
Overtime allowance
Position allowance

スキル・資格

※Portfolio submission required

【Required Qualifications】

- 5+ years of professional experience in graphic design.
- Strong fundamentals in graphic design, including typography, composition, whitespace, color theory, and image selection.
- Demonstrated ability to conceptualize and produce concept-driven designs, as evidenced by a portfolio.
- Ability to understand brand objectives and target audiences, and deliver visual communications tailored to specific goals.
- Ability to articulate the rationale behind creative work and design decisions, and clearly define one’s individual contributions when working collaboratively.
- Practical production skills across digital, print, and other media, with a strong commitment to detail and the ability to consistently deliver high-quality work.

【Preferred Qualifications & Skills】

- Experience in brand design and the development and implementation of brand identities.
- Design experience in e-commerce, fashion, luxury, or lifestyle industries.
- Experience creating brand assets, campaigns, and advertising for international markets.
- Experience designing across multiple channels, including websites, social media, advertising, packaging, print materials, and retail spaces.
- Proficiency in Adobe Photoshop and Illustrator.
- Experience using AI for research, concept exploration, image generation and editing, and improving creative workflow efficiency.

【Language Requirements】

- Business-level English proficiency, both written and spoken.
- Strong communication skills with both international and Japan-based teams.
- Basic conversational Japanese proficiency.

【Tools & Platforms】

- Adobe Creative Cloud
- Figma

会社説明