



タイの求人なら
JAC Recruitment Thailand

PR/120305 | Affiliate KOL and Live Specialist

募集職種

人材紹介会社
ジェイエイシーリクルートメントタイランド

求人ID
1609916

業種
福祉・介護

雇用形態
正社員

勤務地
タイ

給与
経験考慮の上、応相談

更新日
2026年09月01日 10:43

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
無し

最終学歴
短大卒：準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Affiliate KOL & Live Specialist
Salary: 40,000 - 60,000 THB/month + Attractive benefits
Working Hours: Monday to Friday, 09:00 AM – 06:00 PM
Location: Nonthaburi / Bangkok Area

About the Role

Our client, a growing consumer products company, is seeking an experienced Affiliate KOL & Live Specialist to drive influencer partnerships, affiliate campaigns, and live-commerce activities across digital channels.

Key Responsibilities

- Develop and manage KOL, influencer, and affiliate partnerships.
- Recruit and onboard new affiliate and KOL partners.
- Plan and execute affiliate, KOL, and livestream campaigns.
- Monitor campaign performance and optimize ROI.
- Manage budgets, promotions, and campaign reporting.
- Collaborate with internal teams and external partners to achieve business objectives.

QualificationsMust Have

- Bachelor's degree in Marketing, Business Administration, Communications, or related field.
- Minimum 5 years of experience in Affiliate Marketing, KOL/Influencer Marketing, Digital Marketing, or related areas.
- Strong understanding of affiliate, influencer, and livestream marketing. Experience analyzing campaign performance and marketing KPIs.
- Good command of English.

Preferred

- Experience in FMCG, consumer products, beauty, wellness, healthcare, or e-commerce industries.
- Experience managing TikTok, Shopee, Lazada, Facebook, or Instagram campaigns.

Benefits

- Provident Fund
- Health & Accident Insurance
- Annual Bonus
- Annual Salary Increment
- Annual Health Check-up
- Annual Leave
- Birthday Leave & Gift Employee
- Product Discount
- Company Trip

Interested applicants, please click **APPLY NOW**. Only shortlisted candidates will be contacted due to the high volume of applications.

#LI-JACTH

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明