



PR/120304 | Japanese Speaking Marketing Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメント タイランド

求人ID

1609915

業種

レストラン・フードサービス

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年09月01日 10:43

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client is one of Japan's leading sushi restaurant chains and is expanding to Thailand. They are looking for an experienced Marketing Manager to join their team and support their business setup in Thailand.

Job Responsibilities

- Lead, coach, and develop the marketing team, ensuring effective resource planning, performance management, and talent development.
- Formulate and execute marketing strategies to strengthen brand presence, increase customer engagement, and drive business objectives.
- Partner closely with internal stakeholders to align marketing initiatives with overall business goals and operational plans.
- Build and maintain strong relationships with media partners, agencies, and external vendors to enhance brand visibility and reputation.

- Conduct market research and analyze customer insights, industry trends, and competitive activities to identify growth opportunities.
- Track and evaluate marketing performance, providing data-driven recommendations to improve marketing effectiveness.
- Oversee the planning and execution of advertising campaigns, promotions, and brand-building activities across multiple channels.
- Manage the company's digital marketing ecosystem, including social media platforms such as Facebook, Instagram, LINE, and TikTok, to maximize audience reach and engagement.

Requirements.

- Minimum 5 years of marketing experience, ideally within the restaurant, food & beverage, retail, or consumer-focused industries.
- JLPT N2 or higher with the ability to communicate effectively with Japanese stakeholders.
- Strong background in digital marketing, social media strategy, and online advertising.
- Strong experience leading teams and collaborating across multiple functions.
Strong analytical, communication, and project management capabilities.
- Ability to manage multiple priorities and perform effectively in a fast-paced environment.

If you are interested, click APPLY NOW. Please note that only shortlisted candidates will be contacted due to the high number of applicants. Thank you for understanding.

#LI-JAC

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.th/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.th/terms-of-use>

会社説明