



PR/097581 | Marketing & Communications Senior Executive - Tech

募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1609814

業種

ITコンサルティング

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2026年09月01日 10:24

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ネイティブ

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Title: Marketing & Communications Senior Executive - Tech

Location: Singapore

Your New Company A high-growth technology company operating across cloud infrastructure, digital platforms, and emerging technologies is seeking its first senior marketing hire to build and lead the Marketing & Communications function. With a growing regional presence and strong business momentum, the organization is looking for a strategic and hands-on leader to shape its brand, market positioning, and stakeholder engagement strategy.

Your New Role As Marketing & Communications Lead, you will be responsible for establishing and driving the company's marketing, communications, and brand strategy across regional markets.

Reporting directly to senior leadership, you will build the function from the ground up, owning everything from corporate communications and media relations to content strategy, partner marketing, events, and executive positioning. This role is ideal for someone who enjoys creating structure, influencing business direction, and balancing strategic thinking with hands-on execution.

Key Responsibilities 1. Corporate Communications & Stakeholder Engagement

- Develop and execute integrated communications strategies across customers, partners, investors, and external stakeholders.
- Advise leadership on corporate positioning, reputation management, and strategic communications.
- Build and maintain a clear, consistent brand narrative across multiple channels and audiences.

2. Media Relations & Public Relations

- Build and manage relationships with business, industry, and technology media.
- Manage external agencies and communication partners to ensure effective campaign execution.
- Develop press releases, executive articles, interviews, media briefings, and thought leadership content.
- Support senior executives in public speaking engagements, interviews, and market-facing opportunities.

3. Events & Brand Visibility

- Lead participation in industry conferences, customer events, forums, and executive networking opportunities.
- Manage sponsorships, speaking opportunities, and event activations.
- Develop event-related content, presentations, and marketing materials to maximize engagement and business impact.

4. Partner Marketing

- Develop and execute co-marketing initiatives with strategic partners and ecosystem stakeholders.
- Drive co-branded campaigns, case studies, announcements, and joint market activities.
- Coordinate stakeholder alignment and approvals across multiple organizations.

5. Content & Thought Leadership

- Own content strategy across digital channels with particular focus on LinkedIn and executive branding.
- Develop thought leadership content that translates complex business and technology topics into compelling narratives.
- Maintain editorial calendars and ensure consistency in brand voice and messaging.

6. Brand Management

- Develop and evolve brand positioning, messaging frameworks, and communication standards.
- Ensure consistency across digital, partner, event, and corporate channels.
- Support product launches, business initiatives, and corporate growth activities.

Qualifications

- Proven experience in communications, public relations, B2B marketing, corporate communications, or a related function.
- Strong exposure across multiple disciplines including communications, content, events, partner marketing, and brand management.
- Exceptional written, verbal, and presentation skills.
- Ability to simplify and communicate complex business, commercial, or technical topics effectively.
- Strong project management and stakeholder engagement capabilities.
- Comfortable operating independently in a fast-paced, growth-oriented environment.
- Experience supporting executive thought leadership, corporate reputation, or strategic communications initiatives is highly advantageous.
- Background in technology, digital services, software, cloud, telecommunications, infrastructure, cybersecurity, AI, or related sectors is preferred.
- Experience engaging enterprise customers, business partners, investors, regulators, or public-sector stakeholders is a plus.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

#LI-JACSG
#countrysingapore

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.sg/privacy-policy>
Terms and Conditions Link: <https://www.jac-recruitment.sg/terms-of-use>

会社説明