

Technical Product Manager – Digital Platforms & CS

International Environment

募集職種

派遣会社
ランスタッド株式会社　プロフェッショナル事業本部

採用企業名
Global tech company

求人ID
1609564

業種
インターネット・Webサービス

会社の種類
大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合
外国人 多数

雇用形態
紹介予定派遣

勤務地
東京都 23区

給与
600万円 ~ 900万円

休日・休暇
Weekends and Public Holidays

更新日
2026年11月04日 01:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

About the Opportunity

We are seeking a technically strong Product Manager to lead the strategy, development, and continuous improvement of

large-scale digital products and platforms.

You will work at the intersection of technology, business, data, and user experience—translating complex business challenges into scalable product solutions. Depending on the product area, you may contribute to marketing technology, advertising platforms, customer experience, AI-enabled business tools, membership services, or internal operational platforms.

This role is ideal for a Product Manager who enjoys understanding how systems work, partnering closely with engineers, and taking genuine ownership from problem discovery through delivery and measurable business impact.

Key Responsibilities

Product Strategy and Ownership

- Define the product vision, strategy, roadmap, and success metrics for one or more digital products or platforms.
- Identify the most important customer and business problems through user research, stakeholder interviews, operational analysis, and product data.
- Prioritize initiatives and manage the product backlog based on business value, user impact, technical feasibility, risk, and development capacity.
- Take end-to-end ownership from initial discovery and requirements definition through development, launch, adoption, and continuous improvement.

Requirements and Solution Definition

- Translate business needs and user challenges into clear product requirements, user stories, workflows, and functional specifications.
- Work closely with engineers and architects to evaluate technical approaches, system dependencies, scalability, security, and operational considerations.
- Contribute meaningfully to technical discussions and make informed trade-offs between business priorities, user experience, delivery speed, and long-term platform quality.
- Ensure that proposed solutions are practical, scalable, measurable, and aligned with the broader product and technology strategy.

Cross-Functional Product Delivery

- Collaborate with engineering, design, QA, data, operations, marketing, sales, and business teams to deliver high-quality products.
- Lead alignment across teams with different priorities, areas of expertise, and organizational backgrounds.
- Coordinate dependencies involving internal platforms, external services, APIs, data pipelines, and technology vendors.
- Communicate product decisions, priorities, progress, risks, and trade-offs clearly to both technical and non-technical stakeholders.
- Partner with project, program, and delivery managers to support effective planning and execution.

Data, Growth, and Continuous Improvement

- Define and monitor product KPIs, adoption metrics, operational performance, and business outcomes.
- Use quantitative data, qualitative feedback, and structured hypotheses to evaluate product performance.
- Drive post-launch analysis and continuous improvement to increase customer value, operational efficiency, product adoption, and business impact.
- Stay informed about emerging technologies, market developments, customer behavior, and relevant industry trends.

スキル・資格

Mandatory Qualifications

- 3+ years of experience in Product Management, Product Ownership, Technical Product Management, or a comparable role.
- Demonstrated experience leading digital products or platforms through multiple stages of the product lifecycle.
- Experience gathering user and business requirements and translating them into actionable product and system requirements.
- Strong understanding of software development processes, web or mobile technologies, APIs, data flows, and system architecture.
- Experience working directly with engineering teams and participating in technical design, feasibility, or specification discussions.
- Strong analytical and structured problem-solving skills, with the ability to make decisions using data and clearly defined hypotheses.
- Experience managing roadmaps, priorities, backlogs, dependencies, and cross-functional delivery.
- Excellent stakeholder management and communication skills across technical and business audiences.
- Strong ownership, accountability, and ability to drive initiatives forward in an ambiguous environment.
- Professional-level English communication skills and the ability to work effectively in an international organization.

会社説明