



PR/096177 | E-Commerce Specialist

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1609371

業種

レストラン・フードサービス

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2026年08月25日 11:06

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

日常会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

The E-commerce Specialist will support the growth of the company's online business, with an initial focus on building brand presence across e-commerce channels before taking ownership of e-commerce operations and performance management.

Responsibilities

- Develop and execute branding and content strategies across e-commerce platforms
- Manage product listings, online campaigns, and brand visibility
- Analyze sales and campaign performance to drive growth
- Oversee daily e-commerce operations, including platform management, order fulfillment coordination, and customer experience
- Collaborate with marketing, sales, and logistics teams to improve business performance

Requirements

- Having bachelor's degree
- Having 3-5 years of experience in E-commerce, Brand Marketing, Digital Marketing, or related fields
- Strong branding and consumer engagement experience
- Hands-on experience with e-commerce platforms (Shopee, Lazada, Tiktok Shop, Grab Dine Out, etc.)
- Understanding of e-commerce operations and performance management
- Having good English communication skills are an advantage

About the Company

An international brewery, the company is known for its beer portfolio and is expanding its footprint in Viet Nam

Location: HCMC

#LI-JACVN

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会社説明