



PR/097543 | Ecommerce Business Development Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント シンガポール

求人ID

1609275

業種

デジタルマーケティング

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2026年08月25日 10:43

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client, a well-known fashion company, is currently hiring for an Ecommerce Business Development Manager. This role will own and drive the regional ECommerce strategy, execution, and full P&L performance across HQ and franchise markets. The successful candidate will lead sales planning, forecasting, budgeting, and performance management across SEA and franchise markets.

Key Responsibilities

- Own the ECommerce P&L, including forecasting, budgeting, sales planning, performance tracking, and revenue growth initiatives.
- Drive commercial success through campaign planning, merchandising strategies, and alignment with marketing and product launches.
- Analyze sales, customer, market, and competitor data to identify growth opportunities and improve conversion, engagement, and profitability.

- Collaborate with Marketing, CRM, Technology, Product, Operations, and Retail teams to enhance customer experience and omnichannel initiatives.
- Translate business and customer insights into actionable strategies that optimize digital performance and user experience.
- Lead team development, cross-functional projects, and external agency management to ensure successful execution and business outcomes.

Requirements

- Bachelor's degree in Business, Marketing, or a related discipline, with 5-8 years of ECommerce experience and proven P&L ownership.
- Strong proficiency in Salesforce, GA4, Power BI, Excel, and other ECommerce analytics tools.
- Excellent stakeholder management and leadership skills, with the ability to influence cross-functional teams and senior management.
- Strong analytical and commercial acumen with experience translating data into actionable business recommendations.
- Deep understanding of ECommerce, CRO, digital marketing, and emerging technologies, including AI-driven applications.

Interested applicant, please click **APPLY NOW**

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R1987984

#LI-JACSG
#countrysingapore

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会社説明