

※confidential求人※　Fragrance and Beauty Products Event Specialist

PRのご経験のある方は歓迎です。

募集職種

人材紹介会社
株式会社ジェイ エイ シー リクルートメント

採用企業名
非公開

求人ID
1608717

業種
アパレル・ファッション

会社の種類
外資系企業

雇用形態
正社員

勤務地
東京都 23区

給与
600万円 ~ 800万円

勤務時間
09:30 ~ 18:00

休日・休暇
詳細は求人ご紹介時にご案内いたします。

更新日
2026年11月13日 22:00

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

【求人No NJB2404128】
◆BUSINESS CONTEXT:

CHANEL Japan Fragrance Beauty Products Division aims to enhance the value of CHANEL’s client experience through touchpoints across on and offline.

One of these touchpoints Events as a gateway to meeting new customers and gaining Chanel fans through the experience.

CHANEL Fragrance Beauty Products Division has conducted Pop up and department store events in the past. On top of them we aim to accelerate loyal customer events that will keep our customer's engagement and long term relationship in the future.

Looking around the market today many fashion jewelry and cosmetics brands are holding events and the way they represent themselves and generate traffic is becoming increasingly competitive. In such a situation it is very important to think strategically about how to increase our saliency by providing a unique Chanel experience and how to incorporate events within our eco system.

◆EXISTING AND FUTURE STAKES: Areas of transformation for the future

To achieve this it is necessary to have a deep understanding of the brand and what image we want to convey to our customers while at the same time being able to think of ways to deliver that image to as many customers as possible.

At Chanel brand equity is an important metric and it is very important to design events with this in mind.

It is necessary to comprehensively manage all events including brand pop up events department store events off site events and VIP events.

As CHANEL is a people driven company it is important to collaborate closely with the Marketing Sales Education Studio and PR teams. Support from the Media Communication team is also essential for optimal brand visibility. Since events involve significant costs and logistics working closely with the Purchasing Department is a crucial aspect of the role.

It is also clear from several past results that collaboration with vendors outside the company is one of the major keys to success. It is essential to build a beneficial network both internally and externally to ensure smooth operations.

◆ RESPONSIBILITIES AND ACCOUNTABILITIES: Based on above

Impact at CHANEL

Design event plans to increase CHANEL Japan Fragrance Beauty Products Division's saliency and reach

as many new clients as possible to deliver the Chanel experience. Collaborate with internal and external audiences with an eye toward building better relationships to achieve this.

The Event Specialist is responsible for the following:

Plan event from start to finish according to requirements target audience and objectives

Negotiate and collaborate with global teams to enhance the event's success

Prepare budgets and ensure adherence

Source and negotiate with vendors and suppliers

Develop and implement actions to increase the saliency of the brand by collaborating with PR corporate team and Global Social Media Media and Artistic direction team.

Optimization of the customer journey within the event and implementation of the necessary digital solutions

Coordinate all operations

Lead promotional activities for the event

Supervise all staff（event coordinators staff caterers etc.）

Approve all aspects before the day of the event

Ensure event is completed smoothly and step up to resolve any problems that might occur

Analyze the event's success and prepare reports

スキル・資格

【必須】
・語学スキル（TOEIC800点以上もしくはビジネス相当の英語スキル）
・化粧品・ラグジュアリー業界におけるイベントの企画立案～運営経験

会社説明

ご紹介時にご案内いたします