



Product Manager

日本ロレアル株式会社での募集です。 プロダクトマネージャー・ブランドマネージャ...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

日本ロレアル株式会社

求人ID

1608447

業種

日用品・化粧品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 1000万円

勤務時間

09:00 ~ 17:45

休日・休暇

【有給休暇】入社月により初年度日数異なります【休日】完全週休二日制 土 日 祝日 GW 夏季休暇 年末年始 入社初年度...

更新日

2026年08月20日 16:09

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2321813】

ご担当ブランドはSUI、TAKAMI、LUXE (LAMCOME、Helena Rubinstein、Yves Saint Laurent)
の中から、ご経験やスキルに応じて決定

◇Key Job Accountabilities 主要職務

- To develop innovative products renovate pillars product for the international brand panier to ensure continued worldwide growth for the brand
- Collect compare and synthesize international market data relevant to their category (consumer markets competition country digital...) generate insights and suggest actions based on findings
- Develop new different better concepts consistent with the brand's sense of purpose
- Orchestrate the product development process including monitoring the departments involved
- Write marketing mix recommendations (IMC/360/Digital/Retail) for product launches or renovations
- Assist in the development of creative material in line with the brand's integrated communication platform
- Write country implementation kits providing advice and recommendations on the marketing mix
- Exchange constantly with the zones and strategic countries for their category provide them with support
- Effectively prepare clear messages and convincing speech to present to senior management.
- Develop shade briefs in alignment with project's concept and with the help of makeup artists and counterparts

◇ Attraction of this position 本ポジションの魅力

International culture: The DMI team directly reports to France headquarters. The team is a mix of Japanese and international members.

Excellent internal career mobility: Various options to rotate / step up to other functions within shu international other brands within/out of Japan High quality Team: Strong team across the various functions full of creativity and inspiration.

Skills you can grow: Product development International project lead Marketing strategy building Team Structure

スキル・資格

◇ Must Have Aspects 必須項目

- Product sensitivity with passion for beauty products and details
- Logical and analytical thinker with business mind
- Proactiveness agility and flexibility
- Clear and persuasive communication skill
- English at advanced fluent level

◇ Preferred Qualification 希望項目

- Cosmetics or fashion marketing related background
- Marketing experience more than 3 years ideally product development
- If not someone who has a very strong sense or interest of brand products textures or fragrance creation and art so on
- Strong interest in cosmetic beauty business

会社説明

化粧品・香水・ヘアケア製品等の輸入・製造・販売及びマーケティング事業