



Strategic Marketing Sr. Specialist (Senior Professional)

B2B Food Marketing | Japan & Korea | 6.5~13M

募集職種

採用企業名

カーギルジャパン合同会社

求人ID

1608113

部署名

MARKETING (Product Line Management)

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

650万円 ~ 1300万円

ボーナス

固定給+ボーナス

勤務時間

9:30am ~ 5:30pm JST

休日・休暇

In accordance with company regulations

更新日

2026年09月24日 00:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

◀ Job Description & Position Highlights ▶

- Analyze food market data and consumer trends to formulate category growth strategies for Japan and South Korea

- Derive essential insights from complex data to influence sales strategies and customer decision-making
- Collaborate across multiple departments—including sales, engineering, product development, and supply chain—to drive customer strategies
- Annual salary ranging from 6.5 million to 13 million yen, plus an environment where you can leverage your proficiency in both Japanese and English to work on a global scale

【Job Responsibilities】

Strategic Marketing Sr. Specialist will apply full knowledge to develop a deep understanding of the customer, consumer trend and the market dynamics within the focused category, mainly for B2B channel to support strategic commercial decisions.

The focused categories include :

- Convenience Category - processed food, sauces and condiments, etc.
- Indulgence Category – confectioneries, ice cream, bakery etc.

In this role, you will research, analyze and validate complex and varied data sources, including macro economics, business environment, statistics and competition in the category.

< KEY ACCOUNTABILITIES >

- Triangulate channel and category data and intelligence from various sources, apply analysis and analytics, to develop category growth strategy to support sales proposals to customers in Japan and Korea
- Apply full knowledge of insights tools and methodologies to continuously improve category insights processes and activities
- Partner with customer core team members internally, across different roles such as Sales, Technical, Process-Product-Development, Product Line, Supply chain to support developing customer strategy
- Independently handle complex issues with minimal supervision, while escalating only the most complex issues to appropriate staff
- Other duties as assigned

【Employment Type】

Permanent employee

【Salary】

6.5M~13M base+ bonus

【Working Hours】

9:30am ~ 5:30pm JST

【Work Location】

In accordance with company regulations

【Holidays & Leave】

In accordance with company regulations

【Benefits & Welfare】

In accordance with company regulations

スキル・資格

【MINIMUM QUALIFICATIONS】

- Bachelor's degree in a related field or equivalent experience
- Minimum of five years in strategic marketing in food industry or a consultant experience for a relevant industry
- Strong ability to make connections across disparate and complex data and insights, see the full picture and use tailored story telling techniques to influence and enable insights based decision making across diverse commercial teams.
- Fluent in Japanese and English
- Excellent skills on PowerPoint making presentations
- Willing to collaborate with others

【PREFERRED QUALIFICATIONS】

- Proficiency in using AI, and a willingness to actively adopt & learn new technologies

会社説明