Senior Account Executive – Sports & Experiential Marketing

募集職種

人材紹介会社
Advisory Group株式会社

求人ID
1607891

業種
広告・PR

会社の種類
大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合
外国人 少数

雇用形態
正社員

勤務地
東京都 23区

給与
経験考慮の上、応相談

ボーナス
固定給+ボーナス

更新日
2026年11月24日 00:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

Key Responsibilities

- Build and maintain strong day-to-day relationships with clients.
- Manage sponsorship activation and experiential marketing projects from planning through execution.
- Deliver customer events, VIP hospitality programmes and premium guest experiences.
- Coordinate with clients, rights holders, agencies, vendors and internal teams across multiple markets.
- Manage project timelines, budgets, forecasts, production schedules and deliverables.
- Oversee creative development, localisation, production and branded merchandise.
- Manage external vendors, suppliers and production partners.

- Create and maintain project plans, SOWs, budgets, proposals, invitations, reports and post-event evaluations.
- Manage project profitability, settlement and financial reporting.
- Support senior executives and VIP guests at events in Japan and internationally.
- Identify opportunities to grow existing client accounts and support new business activity.
- Support and mentor junior team members.

スキル・資格

Requirements

- **5+ years of professional experience** within advertising, sponsorship, experiential marketing, events, hospitality, sports, music or entertainment.
- **Business-level or above Japanese and English** , including reading, writing and speaking.
- Strong account management and client-facing communication skills.
- Experience managing multiple stakeholders and complex projects simultaneously.
- Hands-on experience delivering experiential marketing, events, hospitality or sponsorship activation.
- Experience managing budgets, forecasting and cost control.
- Experience working with creative and production teams.
- Experience managing projects from concept through production and final delivery.
- Strong organisation, attention to detail and ability to work in a fast-paced environment.
- Genuine interest in **sports, entertainment, live events and hospitality** .
- Ability to travel domestically and internationally.
- Flexibility to work some weekends or public holidays when events require it, with compensatory leave provided.
- Comfortable using Microsoft Office, including PowerPoint, Excel, Word and Outlook.

Preferred
Interest or experience in motorsports, running, golf or other major sporting properties.
Experience working on regional or global projects.
Sports hospitality experience.
Adobe Creative Suite experience.

会社説明