



PR/110633 | Asst. Manager- Ecommerce Merchandiser

募集職種

人材紹介会社

ジェイエイシーリクルートメントインド

求人ID

1607115

業種

小売

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2026年09月08日 12:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Title: Asst. Manager- Ecommerce Merchandiser

Location: Head Office, Gurgaon, Haryana, India.

Department: E-commerce / Digital

Reports To: Dy. Manager- Ecommerce

Role Overview:

The Assistant Manager – E-commerce Merchandiser cum Buyer will be responsible for handling end-to-end merchandising and buying activities Ecom D2C. The role involves assortment planning, product selection, internal coordination, pricing, inventory management and sales performance analysis and will be reporting into Deputy Manager Ecommerce Merchandising.

Key Responsibilities

1. E-commerce Merchandising

1. Manage the online product assortment across all digital channels.

2. Ensure accurate product information, including titles, descriptions, specifications, images, pricing, attributes, and inventory status.
3. Plan timely product and season launches in alignment with both Marketplace and Brand Website operation teams.
4. Conduct regular audits to identify content gaps, pricing errors, stock issues, and listing discrepancies.

2. Buying and Assortment Planning

1. Support the development of seasonal and category-wise buying plans.
2. Analyse historical sales, market trends, competitor activity, and customer preferences to make buying decisions.
3. Ensure buys are aligned with sales forecasts, inventory budgets, and company guidelines.

3. Inventory and Stock Management

1. Monitor inventory levels, stock cover, sell-through, ageing stock, slow-moving items, and stock-outs.
2. Minimize lost sales due to stock-outs while maintaining healthy inventory levels.

4. Reporting and Business Analysis

1. Prepare regular reports on sales, stock, sell-through, margins, availability, returns, and product performance.
2. Prepare category review presentations and business updates for management.
3. Track performance against budgets, targets, forecasts, and key performance indicators.
4. Provide actionable recommendations based on business and customer insights.

5. Cross-functional Coordination

1. Coordinate product launches and campaign execution with product & marketing teams.
2. Ensure alignment between buying plans, marketing calendars, inventory availability, and business objectives.

Qualifications & Skills

- 3- 5 years of experience in e-commerce merchandising, buying, or category management.
- Experience with marketplaces such as Amazon, Flipkart, Myntra, or own D2C.
- Strong knowledge of Excel, inventory management, pricing, and vendor negotiation.
- Good analytical, communication, coordination, and decision-making skills.

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