Media Partnership Manager (雑誌・出版)

雑誌・出版メディアを活用した広告企画に挑戦

募集職種

人材紹介会社
Cornerstone Recruitment Japan 株式会社

求人ID
1606890

業種
広告・PR

会社の種類
大手企業 (300名を超える従業員数) - 外資系企業

雇用形態
正社員

勤務地
東京都 23区

給与
経験考慮の上、応相談

更新日
2026年11月13日 11:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
流暢レベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

About the company

Our client is a leading global marketing communications organization with a strong presence in Japan. The company partners with major brands to solve business challenges through integrated media, creative, and strategic solutions. It values collaboration, curiosity, and attention to detail, and offers an environment where media specialists can work closely with both internal teams and external partners to build impactful campaigns.

This is a good opportunity for someone who enjoys magazines and publishing media, wants to deepen their expertise in media planning and buying, and is interested in developing new advertising solutions in both print and digital environments. The role offers a hybrid work style and the chance to contribute to a highly collaborative, client-facing team.

What the job entails

In this role, you will serve as the main point of contact for publisher-related media, using publishing and magazine content to plan and execute marketing initiatives that help clients solve brand and business challenges. You will work closely with publishers to gather the latest media information, build relationships, and identify new opportunities in both traditional and digital publishing media.

Your responsibilities will include basic media operations such as confirming inventory, costs, and insertions, as well as managing publications and revenue tracking. You will also help develop and propose new advertising ideas and digital media products that leverage publishing content. The role requires strong coordination across clients, internal teams, and external partners, along with a proactive, detail-oriented approach.

Key requirements / What we look for

- Experience in advertising-related work; agency experience preferred but not required
- Basic knowledge of media buying
- Prior work experience with publishing media or magazines
- Strong communication, collaboration, and negotiation skills
- Detail-oriented, curious, and comfortable working in a team

会社説明