



Understanding People

Marketing Director / マーケティングディレクター

Drive omni-channel marketing

募集職種

人材紹介会社

スペシャライズドグループ株式会社

求人ID

1605358

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2026年08月28日 07:00

応募必要条件

職務経験

10年以上

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Marketing Director | Brand & Digital Strategy マーケティングディレクター・ブランド&デジタル戦略

Overview

Our client, a leading global retailer of athletically inspired apparel, is seeking a Marketing Director to spearhead omni-channel marketing efforts in Tokyo. This role offers the opportunity to shape the brand's voice in Japan and influence its global presence, working closely with creative teams to ensure brand consistency and drive growth. Enjoy the benefits of leading a team within a growing organization known for its impact in the market.

Key Responsibilities:

- Lead omni-channel marketing for Japan
- Collaborate with creative team for brand consistency
- Develop strategic and seasonal marketing plans
- Manage marketing department budget

- Report on marketing performance and strategy
- Strengthen partnerships with global executive leadership
- Coordinate with external partners like vendors and PR agencies

Requirements:

- 10+ years in omni-channel retail or brand leadership (mandatory)
- Strong leadership skills (mandatory)
- Business-level English proficiency (mandatory)
- Experience in retail, especially brand management (preferred)
- Marketing degree or equivalent experience
- Understanding of young, digitally savvy consumers
- Experience with omni-channel marketing strategies
- Familiarity with Japanese market dynamics
- Ability to collaborate with creative teams
- Willingness to travel as needed

会社説明