

PR/160864 | Product Management Manager - Home Appliances

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント マレーシア

求人ID
1604929

業種
その他（コンサルティング・士業）

雇用形態
正社員

勤務地
マレーシア

給与
経験考慮の上、応相談

更新日
2026年11月17日 18:00

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Company Overview
A well-established international company in the home wellness sector, known for delivering innovative lifestyle products that promote healthier and more comfortable living environments.

Job Overview
The Product Manager will drive strategic thinking and decision-making by leveraging data-driven insights from market trends, competitor benchmarking, and internal product performance. The objective is to support the development of strategic product roadmaps, new product initiatives, and continuous improvement plans to meet the company's sales and growth targets.

Key Responsibilities:

- Managing the full product lifecycle for all products in assigned categories, ensuring relevance, competitiveness, and profitability from launch to end-of-cycle.

- Lead category projects, including new launches, improvements, end-of-sales, and end-of-cycle actions to optimize portfolio performance by analyzing product sales performance and customer feedback to assess strengths, weaknesses, and improvement areas.
- Identify, evaluate, and source new products for market introduction by working closely with R&D, Procurement, suppliers, and external partners. Lead go-to market readiness to ensure timely, cost-effective, and competitive product launches aligned with business strategy and customer needs.
- Develop and execute product roadmaps by identify opportunities and product gaps to align with business direction, customer needs, and sales objectives.
- Manage the profit and loss (P&L) for assigned product categories, ensuring revenue growth, margin optimization, and cost control. Monitor financial performance, pricing strategies, and cost structures to drive sustainable profitability.
- Develop and maintain accurate sales, revenue, and demand forecasts for assigned product categories based on market demand and business objectives.
- Collaborate closely with internal departments (Marketing, Sales, R&D, Procurement, etc.) to align product strategies and gather cross-functional inputs for product initiatives.

Key Requirements:

- Bachelor’s degree in Business, Marketing, Data Analytics, Entrepreneurship, Economics, or related fields.
- Professional certifications in Data Analytics or Product Management are an added advantage.
- Minimum 8 years of working experience in product strategy/management, business analysis, or strategic planning.
- Preferably experienced in household and home appliances.
- Experience working with cross-functional teams and managing stakeholder expectations.

#LI-JACMY

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会社説明