



PR/120058 | Creative Marketing Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメント タイランド

求人ID

1603117

業種

その他（商社）

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年08月04日 02:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Position: Creative Marketing Manager

Salary: THB 70,000 – 75,000 (Negotiable based on experience)

Location: Muang Thong Thani, Nonthaburi (Hybrid Working – WFH approximately 40%)

Our client is a global leader in Aquaculture Nutrition and Animal Health Solutions, specializing in innovative nutritional and health products for the aquaculture industry. The company operates across Asia and works closely with regional teams to support sustainable business growth and strengthen its market presence.

Responsibilities:

As a Creative Marketing Manager, you will lead the creative marketing function and oversee brand communication across the Asia region.

Key responsibilities include:

- * Develop and execute integrated marketing strategies to strengthen brand awareness and business growth.
- * Lead and manage the Creative Marketing team, including Graphic Designer and Creative staff.
- * Plan and oversee marketing campaigns across both online and offline channels.
- * Manage exhibitions, trade shows, booth concepts, marketing materials, and promotional activities.
- * Coordinate with regional teams, suppliers, agencies, and internal stakeholders from planning through execution.
- * Ensure brand consistency across all communication channels and marketing materials.
- * Prepare presentations, marketing proposals, and communication materials for internal and external stakeholders.
- * Monitor market trends, customer insights, and competitor activities to identify new business opportunities.
- * Manage marketing budgets, timelines, and project execution.
- * Report directly to an overseas Regional Marketing Director and collaborate with regional teams across Asia.

Qualifications:

- * Bachelor's degree in Marketing, Business Administration, Communications, or a related field.
- * At least 5 years of experience in Brand Marketing, Marketing Communications, Creative Marketing, or Regional Marketing.
- * Experience leading a marketing or creative team.
- * Strong project management and stakeholder management skills.
- * Experience managing exhibitions, events, agencies, and marketing materials.
- * Excellent communication and presentation skills in English.
- * Experience in B2B, Animal Health, Nutrition, FMCG, Healthcare, Agriculture, or related industries will be an advantage.
- * Willingness to travel overseas 1–2 times per year.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明