



PR/160806 | Senior Executive - Brand Activation

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1603061

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2026年09月01日 03:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

- We are seeking a proactive and results-oriented Senior Executive, Brand Activation to support the planning and execution of marketing campaigns that drive brand awareness and business growth.
- This role works closely with cross-functional teams and external partners to ensure successful campaign implementation and performance tracking.
- Ideal for candidates with FMCG, food & beverage, retail, or consumer goods marketing experience who enjoy campaign execution, data analysis, and cross-functional collaboration.
- Location : KL (Near public transport)

Job Responsibilities

- Support annual marketing planning and campaign development.
- Coordinate with Sales, Trade Marketing, and external partners to ensure smooth campaign execution.
- Monitor campaign budgets and ensure spending aligns with approved plans.
- Work closely with internal teams to deliver integrated marketing initiatives.
- Analyze campaign performance and provide recommendations for improvement.
- Prepare reports and insights to support business and marketing decisions.
- Manage stakeholder communications and coordinate marketing activities effectively.

Job Requirements

- Bachelor's Degree in Marketing, Business, or a related field.
- Minimum 3 years of experience in marketing, brand activation, market research, data management, or related functions. FMCG or retail industry experience is an added advantage.
- Strong analytical and problem-solving skills.
- Proficient in Microsoft Excel, including Pivot Tables, formulas, and basic data analysis.
- Detail-oriented with the ability to manage multiple projects simultaneously.
- Good communication and stakeholder management skills.

#LI-JACMY

#countrymalaysia

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会社説明