



PR/097385 | Brand Marketing - Wellness & Nutrition

#### 募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1602984

業種

小売

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2026年08月04日 04:00

#### 応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ネイティブ

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

#### 募集要項

**Job Title:** Brand Marketing - Wellness & Nutrition

**Location:** Singapore

**Your New Company** A leading health and wellness organisation with a strong presence in the nutrition sector is seeking a commercially driven marketing professional to support the growth of its nutrition portfolio. The company is committed to helping consumers achieve healthier lifestyles through scientifically backed products and innovative wellness solutions.

**Your New Role** As a Brand Manager (Nutrition), you will support the development and execution of brand strategies, product initiatives, and go-to-market plans for a portfolio of nutrition products. This role combines brand management, product marketing, commercial analysis, and cross-functional collaboration to drive business growth and strengthen market

presence. **Key Responsibilities** 1. Brand & Product Management

- Support the implementation of brand and product strategies to drive growth and market share.
- Manage key elements of the marketing mix, including product positioning, pricing, promotions, and distribution strategies.
- Develop and execute go-to-market plans for new product launches and category initiatives.
- Create marketing materials and communication strategies to ensure consistent brand messaging.

## 2. Portfolio & Commercial Performance

- Monitor SKU performance, sales trends, and portfolio health to identify opportunities for growth and optimisation.
- Work closely with internal stakeholders on demand forecasting, inventory planning, and stock management.
- Support sales performance tracking and business forecasting efforts to achieve commercial targets.

## 3. Market & Consumer Insights

- Conduct market research and competitive analysis to identify industry trends, consumer needs, and business opportunities.
- Translate insights into actionable recommendations to strengthen product positioning and market competitiveness.

## 4. Cross-Functional Collaboration

- Collaborate with multiple internal teams to align product positioning and communication strategies.
- Work with relevant stakeholders to ensure compliance with applicable regulations and industry standards.
- Support long-term brand growth initiatives and strategic business objectives.

## Qualifications

- Bachelor's Degree in Marketing, Business, or a related discipline.
- Minimum 3 years of marketing or brand management experience, preferably within nutrition, health, wellness, FMCG, or related industries.
- Knowledge or certification in Nutrition, Health Sciences, or Traditional Complementary Medicine is an advantage.
- Strong project management and organisational skills with the ability to manage multiple initiatives simultaneously.
- Strong analytical and problem-solving capabilities with a commercial mindset.
- Excellent presentation, communication, and stakeholder management skills.
- Self-motivated, resourceful, and able to thrive in a collaborative, cross-functional environment.
- Ability to communicate effectively with diverse stakeholders; multilingual capability is advantageous.

Ready to Take the Next Step?

Interested applicants, please click APPLY NOW for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R25130085

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#countrysingapore

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会社説明