



PR/097353 | Field Marketing Manager, APAC

募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1602409

業種

ITコンサルティング

雇用形態

正社員

勤務地

アメリカ合衆国

給与

経験考慮の上、応相談

更新日

2026年07月28日 03:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

COMPANY OVERVIEW

Our client is a cybersecurity-focused technology company specializing in identity verification and fraud prevention, helping businesses mitigate online fraud and financial crime. Using advanced technologies like AI and automation, the company develops trusted identity verification and compliance solutions used by organizations worldwide.

With a growing global presence, they are expanding their team to support increasing demand from clients across a wide range of industries.

Role overview

Seeking an experienced and results-oriented B2B enterprise software marketer to lead regional marketing initiatives, drive business growth, and strengthen brand awareness across APAC.

Key Responsibilities

- Develop and execute regional marketing strategies aligned with business objectives.
- Work closely with sales, business development, partners, and global teams to drive pipeline growth and customer engagement.
- Plan and manage marketing campaigns, events, and customer engagement activities.
- Build and nurture partner marketing relationships to extend market reach.
- Manage marketing budgets, measure campaign effectiveness, and optimize performance based on data and insights.
- Create compelling content, customer success stories, and thought leadership materials.
- Report marketing results and provide recommendations to stakeholders.

Experience & Skills

- Proven success in B2B enterprise software marketing, with experience driving growth and brand visibility.
- Strong background in demand generation, account-based marketing, and event marketing.
- Data-driven mindset with the ability to analyze performance and generate actionable insights.
- Self-motivated and able to work independently while collaborating effectively across teams.
- Excellent communication and stakeholder management skills.
- Experience in high-growth technology sectors and marketing innovative software solutions is preferred.

Preferred Qualifications

- Relevant degree or equivalent experience.
- Familiarity with technology, risk, compliance, security, or related industries is advantageous.

We regret to inform that only shortlisted candidates will be notified.

Sharon Hong (R25128240)

JAC Recruitment Pte. Ltd. (90C3026)
#LI-JACSG

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会社説明